

Celebrating 90 Years of Service



JUNIOR LEAGUE OF
PITTSBURGH

Women building better communities

Lights

Volume 4 - May 2013



Placement Fair April 10, 2013 - Community Chairs - (L-R) Stephanie McLeod, Alissa Ricci, Jessica Higgs, Alaina Warren and Brooke Kissler

Welcome

Spring



Junior League of Pittsburgh, Inc. 2012-2013 Slate



Index

Executive Committee

President - Christina Johansen
President - Elect Gretchen Smathers
Treasurer - Jennifer Kilgore
Treasurer - Elect Jessica Nock
Secretary - Eileen Bundy

Board of Directors

Community Director - Stephanie Hoogendoorn
Fund Development Director - Becky Smith
Marketing and Communications Director - Vicky Guscoff
Membership Director - Heidi Gillespie
Sustainer Director - Heather Chronis

Committee Chairs

American Girl Fashion Show - Madeline Wahl
Annual Appeal - Megan Worbs
Community Research and Development - Stephanie McLeod
Diaper Drive - Alissa Ricci
Done in a Day - Brooke Kissler
Earned Income Opportunities - Jenn Tribble
Events - Maribeth Thomas and Laren Plate
External Communication - Lara Shipkowitz
Internal Communication - Megan Meyer
Graphic Design - Kristin Holzer
Kids in the Kitchen - Jessica Higgs
Lights Editor - Katie Kozora
New Member - Leah Worbs
Nominating Committee - Jenna Neal
Retention Advisors - Jen Grossman
Signature Project - Alaina Warren
Touch a Truck - Kristen Hawkins and Heather Tomko
Training Committee - Sarah Lee
Wear After Shop - Carlee Hallo

New Member

Meghan Fisher
Lisa Knerr
Serina Mannen
Hannah Morrison
Robin Myers
Jill Speegle
Jessica Walters
Rachel Zalewski

Retention Advisors

Downtown - Katie Collins
Highland Park, Rt 28 - Nneka Hathorne
North Hills 1 - Nancy Davis
North Hills 2 - Beckey Smith
Shadyside - Lauren Santori
South Suburbs 1 - Kristen Hawkins
South Suburbs 2 - Julianne Muszynski
Southside - Collyn Evans
Squirrel Hill, Regent Square
Monroeville - Sarah Lee and Allison Saras

Nominating

Julia Gleason
Carol Gomrick
Nneka Hawthorne
Katie Kozora
Reshma Paranjape
Jen Daurora - Ex Officio
Jen Grossman - Retention Advisor Chair

President's Message and Mission

Training Committee Jump Starts Healthy 2013

Kids in the Kitchen

Save the Date! Touch-A-Truck 2013

American Girl Fashion Show Recap

2012-2013 Annual Appeal

Reflections from the Community Director

Executive Team Spotlights

2013-2014 Board of Directors

Diaper Drive Update

Provisional Perspective

WAS Update

DIAD Review of 2013

Announcements

The Junior League of Pittsburgh

33 Terminal Way, Suite 531A
Pittsburgh, PA 15219-1212
P: 412.488.9270
F: 412.488.9271
www.jlpg.com

The Wear After Shop

4752 Liberty Avenue
Pittsburgh, PA 15224
(412) 687-2600

Store Hours:
Tuesday 10AM - 2PM and Thursday 11AM - 8PM



President's Message

As I write this, snowflakes are falling outside my window, and landing around the daffodils that have pushed through the gardens in our front yard. It is hard to believe that the 2012-2013 League year is almost over. What a year it has been!

The incredible women of the Junior League have made our 90th Anniversary year very successful. We kicked off the year by welcoming our largest provisional class in recent history. Thanks to the hard work of Leah Worbs and the New Member committee, we welcomed a group of talented, committed future women leaders. While the New Member committee was hard at work, so too were the members of our 90th Anniversary Committee, led by Amy Giammatteo and Megan Worbs, planning and preparing for the spectacular evening at The Children's Museum of Pittsburgh. We were fortunate enough to host the Association of Junior Leagues International President Toni Freeman at an evening filled with fun and celebration.

Just a short month later, under the leadership of Maddie Wahl, the Junior League hosted our annual American Girl Fashion Shows at the Pittsburgh Field Club. The success of the show will support our three-year commitment to iQ Kids Radio, a collaboration between WQED and SLB Productions (the company responsible for the Saturday radio show, Saturday Light Brigade). The radio show launched in January thanks to the hard work of the iQ Kids Radio Executive team, including Stephanie Hoogendoorn and Alaina Warren. Every time I watch WQED with my son Wyatt, and see the advertisements for iQ Kids Radio, I am struck by the accomplishments of the women who have worked so hard to make the streaming online radio station possible.

Throughout the year the Wear After Shop committee has been hard at work continuing their tireless efforts to spruce up the shop. Despite all that we have done, we are still hard at work! On April 27, the Provisional Project will focus on simultaneous community efforts at several of our past projects. This will prove to be a wonderful way to celebrate our community impact during the last ninety years. We will conclude the year with Touch-a-Truck on May 18, 2013, welcoming children to the Strip District to meet trucks and their operators.

As I reflect upon our successful year, I am honored that the women of the League entrusted their leadership to me. I have very fond memories of this last year and have made so many lifelong friends as both a member of the League and a member of the Board of Directors during the last five years. I am excited about all that the women of the League will accomplish during the years to come and am humbled to think that I played a very small part in those accomplishments.



With Gratitude,

A blue ink handwritten signature, appearing to read 'Christina Johansen', written in a cursive style.

Christina Johansen
2012-2013 President

Mission

We are an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable. We reach out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

Women Building Better Communities

For 90 years, the Junior League of Pittsburgh has been the driving force behind the kinds of initiatives and institutions that make our community a healthier, more vital place to live.



Training Committee Jump Starts Healthy 2013

By: Jill Speegle, Training Committee Member

Talk of healthy foods, early breast cancer detection and getting active made for a successful kick-off to the New Year and the mid-way point of the Junior League's 2012-2013 year. The Junior League of Pittsburgh's Training Committee hosted a Health Fair before the General Membership Meeting on Wednesday, Jan. 9. Nearly 40 members participated, earning training credit. Jessica Higgs, a first-year active JLP member, nutritionist and fitness professional spoke to members about the benefits of eating healthy foods. She provided those in attendance with a number of handouts with recommended portion control guidelines and healthy food options. Higgs also invited members to subscribe to her health blog, www.myhealthypassion.com, for on-the-go inspiration, healthy recipes and more.



Also presenting at the Health Fair were representatives from HE@T Health Enhancing Thermography. He@T offers state-of-the-art thermal imaging that can offer early breast cancer detection. The representatives discussed the importance of early detection and demonstrated the benefits of thermal imaging. The non-invasive technology works by sensing heat changes in the body without radiation, according to the organization's website, www.heat-images.com. The facility is located in Bethel Park, Pa. Representatives from the PNC YMCA were also on hand to distribute information about membership as well as encourage JLP members to get active. They also had a BMI calculator available to take members' readings. The YMCA of Greater Pittsburgh offers programs to promote youth development, healthy living, and social responsibility, according to the organization's website. Nationwide, the nonprofit engages more than 10,000 neighborhoods. There are 19 locations in the Pittsburgh area. For more information, visit www.ymcaofpittsburgh.org.

Information from The American Heart Association (AHA) and its national Go Red For Women campaign was also distributed at the Health Fair. According to the organization's website, www.goredforwomen.org, nearly 500,000 American women die of cardiovascular disease each year. The AHA is charged with reducing death and disability from cardiovascular disease and strokes by 20 percent by the year 2020, the website said. The Go Red movement works to educate and bring awareness to women, so that they know the risks and can take action to protect their health. JLP members also wore red to the GMM to support the passionate cause and take a photograph for the Go Red campaign. The Training Committee conducts a variety of programs for our membership throughout the year to help develop skills to affect change and improve the Pittsburgh community.

Have an idea for training?

Contact Training Committee Chair Sarah Lee at training@jlpgh.org



Kids In The Kitchen

By Jessica Higgs, KITK Chair



Children's health and wellness has been a key issue for all Junior Leagues since the first League in New York City was founded in 1901. Today, a critical element of our ongoing commitment is teaching kids and their parents about the importance of eating healthy foods and involving them in the fight against childhood obesity. An epidemic currently exists in our country. The Association of Junior Leagues International Inc. supports The Kids in the Kitchen campaign, which targets childhood obesity and has grown to reach more than 200 communities in four countries.

Pittsburgh's Junior League has held multiple events across the city since 2006. We have collaborated with the YMCA of Greater Pittsburgh, The Hill House Association, as well as local elementary schools. On top of that, we promote Kids in the Kitchen at our very own Touch-a-Truck. We educate children and parents on everyday health issues that will help them throughout their lives.

We teach children in creative and fun ways, through activities, games, and crafts. Kids decorated their own plates with cut outs and crayons. We played 'Wheel of Nutrition' in which children spun the wheel and had a chance to win a healthy prize if the question was answered correctly, a fabulous teaching tool. Lastly, we often play Food Factor, a game in which children are challenged to try new foods. Some of those foods are avocados, pomegranates, black beans, hummus, mangoes, and so much more! We always send the children home with cookbooks, games, activities, and prizes that will promote a healthier lifestyle. Our prizes include jump ropes, balls, measuring cups, and lunch boxes.

It really does take a village to raise a healthier generation of children. You can help!
Contact Jessica Higgs, Kids in the Kitchen chair for more information at Kidsinthekitchen@jlpgh.org

Some of our wellness lessons include:

1. Eating the rainbow, adding colors of fruits and vegetables to their meals and snacks.
2. What is a whole grain and why should we consume them?
3. MyPlate, the USDA's national guide to healthy eating.
4. Cooking lessons, how to make healthy snacks after school.
5. Why should we exercise? This fall, we taught children hip hop aerobics and the importance of moving more!

Black Bean Burgers - A Healthy Alternative to a Burger!

Difficulty: Medium
Prep Time: 30 minutes
Makes: 6 servings

Ingredients

15-ounce can of black beans, drained	½ cup frozen corn
1 cup red onion, chopped	½ cup frozen spinach
1 teaspoon cumin	¼ cup salsa
½ cup low-fat cheddar cheese	1 teaspoon cumin
Approx. ½ cup bread crumbs	
Whole wheat pita pockets	

Directions

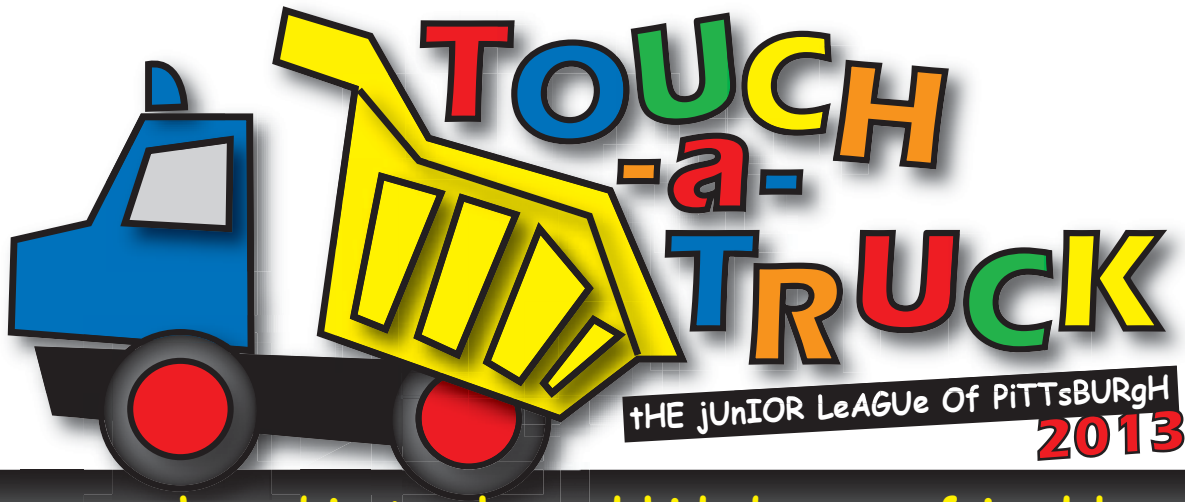
Using clean hands, mash beans in large mixing bowl. Add onion, corn, spinach, salsa, cheese and cumin. Mix in bread crumbs gradually until mixture is firm enough to form patties. Form mixture into about 12 small patties.

Cook in non-stick saute pan over medium-high heat for 3 minutes per side; bake in 375° oven for 15 minutes, turning once. Alternately, patties can be grilled for 3 minutes per side. Serve in whole wheat pita pockets.



Save the date!

By: Kristen Hawkins and Heather Tomko, TAT Co-Chairs



...where big trucks and kids become friends!

The Sixth Annual Touch-A-Truck will be held on Saturday, May 18, 2013 from 10am – 2pm in the Strip District at 15th and Smallman Streets.

Let your kids get behind the wheel, honk the horns, and meet the men and women who drive the trucks. Tickets for all attendees 12 months and older can be purchased until Thursday May 16 online for \$4 or at the event for \$5. Parking is free for attendees. Touch-A-Truck is a great event to attend and to be a volunteer. There is always a huge crowd, a variety of cool trucks, a lot of JLP members volunteering and having a fun day together!

Last year we hosted a variety of fun trucks and other attractions that we hope to bring back this year. Miss Teen Pennsylvania USA 2012 attended and decorated “crowns” with the kids. We also had a very popular Ghostbusters car, with a group dressed as the Ghostbusters themselves and a giant inflatable Stay Puft Marshmallow Man. We hope to see these plus many other fun trucks in attendance – feel free to send us any interesting ideas that you have!

We will once again be partnering with Macaroni Kid, a national organization dedicate to family friendly activities, to help us get the word out about Touch-A-Truck 2013.

**Saturday, May 18
10am-2pm**

**in
THE STRIP DISTRICT**

Parking lot at 15th & Smallman

**Rain or Shine!
\$5.00
per
person**

**If you have any questions or would like more information, contact Touch-A-Truck Co-Chairs
Heather Tomko and Kristen Hawkins at touchatruck@jlpgh.org.**



American Girl Fashion Show

By Madeline Wahl, AGFS Chair

The weekend of November 17 marked the 5th annual American Girl Fashion Show. The show was another great success thanks to the committee who organized the event and the volunteers that helped make it run smoothly. This year we were back at the Pittsburgh Field Club in Fox Chapel for a total of 5 shows, three on Saturday and two on Sunday. In addition to the lunch and fashion show, hairstylists from SuperCuts volunteered for the doll hair salon and vendors from Learning Express, Initials Inc., and RuthAnn Jewelry also provided services during the show.



11 Committee members
 61 Volunteers
 879 Attendees
 10 Teen commentators
 5 Guest hosts

Total amount raised...
\$25,000+

Committee members:

Lily Adamovic	Sarah Lee
Jordan Dervan	Toni Ann Sacco
Lauren Guth	Samantha Scrivner
Katie Kazora	Alexis Unkovic McKinley
Amy Vanderveen	Laura Ward

2012-2013 Annual Appeal

By Megan Worbs, Annual Appeal Chair

Thank you to our 2012-2013 Annual Appeal donors. Because of your efforts, the Junior League of Pittsburgh has far surpassed our goal of \$4,600 for the year and has raised over \$7,500 pledged for our campaign, with over a month still to go. Over 50 individuals have supported the JLP through initiatives like the Day of Giving, the United Way, and working Heinz Field Concession shifts. The board and the annual appeal committee would like to extend a personal thank you to all those who have made this possible so that the JLP can continue our great work in the community.

For those of you who haven't had a chance to donate yet, there is still time. You can go to

http://www.jlpg.org/?nd=donate_summary

to make an online donation or mail c/o Annual Appeal to headquarters before May 31st. You can also support our 2013-2014 appeal by selecting to donate when you mail in your dues letter. Thank you again for your support of the JLP, it truly makes a difference.

Annual Appeal Donors

Laura S. Brown
 Lynn Chadwick
 Heather Chronis
 Julie Dever
 Collyn Evans
 Kristina Fausti
 Berrylin Ferguson
 Erica Franko
 Heidi Gillespie
 Victoria Gilroy
 Liza Goldberg
 Lynn Griffin
 Vicky Guscoff
 Stephanie Hoogendoorn
 Christina Johansen
 Jennifer Kilgore
 Mary Adele Krolikowski
 Suzanna Leers
 Gail Litwiler
 Beth McCall
 Anne Muhl
 Jessica Nock
 Audia Otto
 Marianne Rosati
 Mildred Ryan
 Gretchen Smathers
 Michelle Smith
 Rebecca Smith
 Jane Terlion
 Betsy Teti
 Mary W. Thompson
 Beth Vucic
 Janet Wagner
 Louise Woodside

Day of Giving Donors

Sarah Bailey
 Eileen Bundy
 Alicia Chatkin
 Fredrica Cryan
 Jennifer Daurora
 Ericka Douglass
 Ayelet Feinberg
 Christina Johansen
 Jennifer & Todd Kilgore
 Katie Kozora
 Stephanie L. McLeod
 Michelle Smith
 Teresa Tao
 William Toland
 Jessica Walters

United Way Donors

Loretta Benec
 Allison Burns
 Cynthia Marie Dorundo
 Christina Johansen
 Mr. and Mrs. R. Drew Kistler
 Angel Marie Mazack
 Emma Ravis
 Jeffrey Stengel
 Jane C. Terlion
 Beth Vucic
 Janet A. Wagner
 Susan Wagner
 Leah Worbs
 Megan Worbs

Heinz Field Volunteers

Allison Carr
 Fredrica Cryan
 Carrie DiRisio
 Collyn Evans
 Ginger Evans
 Meghan Fisher
 Bill Giesler
 Gale Golitko
 Stephanie Hoogendoorn
 Trey Johansen
 Kimberly Kisner
 Katie Kozora
 Chris Lee
 Melissa Long
 Serina McEntire
 Stephanie McLeod
 Bill Mooney
 Margaret Mooney
 Toni Sacco
 Lauren Santori
 Samantha Scrivner
 Jennifer Sherry
 Gretchen Smathers
 Rebecca Smith
 Jennifer Tribble
 Alaina Warren
 Britaini Watterson
 Terri White
 Brandi Wyskocil

Questions about Annual Appeal? Contact Megan Worbs at annualappeal@jlpg.org



Reflections from the Community Director

By Stephanie Hoogendoorn, Community Director



As a member of the Community Council for the past three years, I've been thinking about our League's community impact. I've been asking myself and other members: what community goals we should set and what plan would allow us to accomplish these goals. As the 2011-12 Research and Development Committee Chair charged to oversee the signature project selection process, I experienced the League's grant-giving process. As background, the committee wrote and implemented a membership survey to gather member feedback. Using your feedback, we drafted a detailed request for proposal (RFP) that we believed clearly articulated our requirements for a new project. Also, the committee helped host a luncheon at the Hill House with community stakeholders. Our goals were to explain the selection process and spend some time together to brainstorm both short and long term projects.

I was so proud of the slate of three projects that the committee presented to the membership in April 2012. Today, I am delighted that the Junior League of Pittsburgh is a founding partner of iQ Kids Radio. Our members are engaged in more than providing family entertainment, we are positioned at the intersection of media and learning.

In addition to all the excitement of launching a new signature project and working with talented new community partners, there were lessons learned last year about our community programming.

- **Communicating goals for new projects is challenging.** Despite our efforts to clearly state our project requirements in the RFP, most of the proposals that we received did not match our project goals. For example, the League seeks to develop a new project or service, as opposed to implementing a project. These opportunities provide members invaluable training opportunities. Many proposals sought implementation, not development.
- **The potential for lasting community impact is essential.** In a couple of proposals, it wasn't clear that the project could become self-sufficient after three years of financial and administrative support, the typical length of our signature projects.
- **Resources from our fundraising efforts can be restricted.** American Girl Fashion Show profits, which currently fund the signature project, can only be used for programming expenses, not capital improvements nor administrative staffing. One organization who needed capital improvements couldn't apply, and another had to remove their RFP from consideration because their proposal relied on salary support to carry out the project. Two more had to significantly modify their budgets.
- **Collaborations are crucial, yet difficult to cultivate.** I had sincerely hoped to continue to grow the relationships with the organizations who submitted proposals. To date, we have made progress, but it has been slow. Collaboration requires a non-trivial investment of time as well as the insight to know who we want to work with.
- **Our members are the key to the League's success.** The committee's input for the deliberation of the project selection was invaluable. We made better choices together as a group. It was unforgettable.



Reflections Continued

This past year as the Community Director, I have been committed to seeking a strategic plan for our community efforts. At the February 2013 Organizational Development Institute sponsored by the Association of Junior Leagues International (AJLI), I learned about an initiative called Issue-Based Community Impact. The idea has been in development for the last five years, with trial implementation occurring by other Leagues and strategic guidance from the AJLI leadership. Our own leaders have been experimenting with it and trying out ideas. In its current, mature state, I propose we embrace it, together, over the next few years.

So, here is an outline of how the Community Council will proceed to implement Issue-Based Community Impact.

Remainder of 2013

- Discuss the meaning of Issue-Based Community Impact and implementation in our League
- Define our current community initiatives in these terms
- Start to research local needs, including referencing annual reports from the United Way, Human Services, etc.
- Identify current stakeholders and influencers

2013-14

- Complete an initial scan our local community, identifying the 5 top issues
- Bring approximately 5 speakers to General Membership Meetings to educate League members on these issues
- Discuss what appeals to members and come to a consensus on one issue

2014-15 (3rd year of iQ Kids Radio)

- With our newly established stakeholders and influencers, identify a range of programs and vote to begin implementation in 2015-16, as funding allows

In sum, I believe that this new strategy can help us implement community programming that will:

1. focus our outreach on meaningful change
2. address the most urgent needs in the Pittsburgh community
3. provide members multiple, diverse community and leadership development opportunities
4. make a significant community impact, which can be promoted via concrete metrics
5. facilitate collaborations with multiple stakeholders who are already making a difference
6. elevate members as trained, experts
7. focused IMPACT enhances our fundraising and promotional efforts

Your feedback and questions are welcomed at community@jlpgh.org, as is your participation.



Executive Team Spotlights

By Teresa Tao, iQ Kids Radio Co-Chair

With launch behind us and almost a year of the signature project under our belt, we had the opportunity to interview the key drivers behind iQ Kids Radio – Jen Stancil from WQED, Larry Berger from SLB and Alaina Warren, JLP Signature Project Chair - to reflect on this new model of engagement for children and their families.

Tell us about yourselves:

Larry: I founded SLB in 1978 which is when the radio program the Saturday Light Brigade started, and have a degree in chemical engineering and public policy. I spent about 25 years doing environmental management work, all the while still keeping my non-profit going too. Then in 2000, we decided SLB would stand in a big way on its own and when we did that I decided to focus my full attention on it.

Jen: I am a scientist, a mom, an educator, a wife and a person who loves to be at the inception and creation point of big things.

What are you responsible for?

Larry: SLB is primarily responsible for curating the music and features, developing the format for presentation which includes the voices that you hear as well as style of presentation – the whole package, and the technical aspect of actually managing what it takes to go from the things we curate to getting it out on the internet so people can listen to it.

Jen: Larry and I are co-executive directors. We deal with operations, marketing, programming, as well as vision on a daily basis.

How did the idea for iQ Kids Radio come about? And why radio?

Larry: Jen and I have worked together for years on radio related projects, and one mutual feeling is that there isn't much on the radio for kids that is educational, respectful, and engaging. Most of what is on the radio for kids, if anything, targets kids as consumers. Also most of the presentations are talking down to kids as they listen and present a reality that isn't anything like the reality ordinary kids face day in and day out. So with iQ Kids Radio we try to create something that is educational and engaging but also respectful and reflective. You know when you hear kids on iQ Kids Radio they're kids who are real, not actors. The very best stand up kids you can find.

As to why radio, we feel very strongly that radio is a wonderful equalizer. You don't need to worry about race or clothing or appearance. In terms of participating children, radio helps kids be more authentic when they're on the air actually creating things. It also is an intimate medium, requiring you to use your imagination, because every individual has to create their own picture as they listen to things whether it be what someone singing a song might look like or what a child reading a story might look like. Radio is also cost effective because you don't have to do a lot of lighting or use some of the technical tools of the trade and it is easier to distribute too so you're able to reach people more efficiently. The final thing is that for kids radio is auditory. Research shows that it is an effective way to sharpen core literacy skills – listening, speaking, reading and writing - so it has that added benefit.



Larry Berger, SLB



Jen Stancil, WQED



Jen: WQED's PBS assets are prolific, affecting 80% of the children in our region. But it bothered me that we were not using PBS shows to what I saw as their fullest capacity and one of these places is radio. In addition, I have a six year old and we are constantly using music as education and entertainment. I was curating music for her friends, who offered rave reviews. And there was a true sense that a non-commercial station would fill a void in the market. Children shouldn't have to listen to adult music nor be sold products too when they can be using musical strategies to learn things about the planets, alphabets and math.

Why partner with the Junior League of Pittsburgh?

Larry: The League brings what is needed to make this go –real skills, expertise and enthusiasm. Examples of this are helping us evaluate potential strategies for making this sustainable and working on outreach so that we can meet potential listeners. The Junior League is an incredible force of impactful, powerful women whose skills can be focused on problem solving and development and who are relentless in helping projects like ours achieve their objectives. A lot of people say 'That's great you've got money to do this' but I say 'Yes, the money is good but what we're really happy for is people power like from the Junior League', which is very unique. I don't know of any other relationship that takes place like that where in addition to money you're also getting the power of the organization behind it.

Jen: I feel working with the League, who was the first to stick their neck out for this idea, was the right partner for community building. Media today is about relationship and community. The League is about relationships that foster deep community impact. It seemed a perfect marriage of values.

Tell us about the technology behind iQ Kids Radio:

Larry: From a technical standpoint, the first part is managing all of the individual items that make up iQ Kids Radio – any discreet element that is a part of the programming from every song, every announcement and every puzzle. So, we have an elaborate database that is used to catalog all of that information so that we can get at songs or features that meet certain attributes very easily. The second step is having a system that helps us create programming by selecting music and other features from that database based on how we want the station to sound. And then the third part is the software that takes the selections and delivers the stream to two primary places: the website and TuneInRadio.com. We're really at the cutting edge with this technology and I don't say that lightly at all. We picked platforms that are scalable and reproducible because we wanted something that will easily allow us to go to seven days a week or to allow on demand listening so we've tried very hard to have foresight into the different directions things can go as we grow and change. An example of this new technology would be when you listen on TuneInRadio.com, you'll actually see the album cover, the song title, the song information and you can click a button to buy it if you wanted to. Another is when people call the toll-free number and leave a recording, the recording is actually emailed to us as an mp3 that we can listen to, edit and make part of a program if appropriate. By doing all the fundamentals correctly, the database, the program creation and the distribution that is what starts to allow things like that to happen.

How did you feel after iQ Kids Radio was first on air for 24-hours on Jan 5th?

Larry: Exhilarated. Happy. I was thrilled to hear it and still am! All during January and for the first week or two of February, it was a 24 hour vigil for me – I wanted to make sure it sounded right. It was impossible to sleep anyway, it was so fun and exciting to watch. We make such careful technology picks and with the whole technical infrastructure, my brain gets a real kick out of hearing the system work like it is supposed to. It's like you've made an airplane. You're excited that you can fly the plane and see all these beautiful things but at the same time you are also thrilled that the airplane is capable of flying and that you're able to get there so quickly. It doesn't get much better than that, which is worth celebrating.

Jen: Like I did when I opened my first museum. This feeling is really hard to describe. There is a lot of joy since it is the beginning, but you also see what it looks like in ten years and you know how valuable the contribution, the thing you've made, will become.



What are some of your favorite songs and artists?

Larry: My favorite program is Bedtime Stories because of the kids. We've recorded hundreds and hundreds of original stories from kids and they get juxtaposed with ballads or adult story tellers like Bill Harley. Other artists include folk singers Cathy Fink and Marcy Marxer, and the women's acapella group Sweet Honey in the Rock. Everything that we've picked for the programming is designed to work for adults as well as kids and those artists that I mentioned have a knack for doing that really well.

Jen: I really tried to infuse the artists that my daughter and I love listening to together – from the most known – Laurie Berkner – to some that are less known – like Teacher and the Rockbots. The PBS material adds great educational depth. And our featured artist of the winter – Frances England – was my pick.

What are you looking forward to this year for iQ Kids Radio?

Larry: The two biggest things are expanding programming on our current one day a week, and more listener and community engagements, including being able to incorporate more community stories, involving the Junior League in creating programs, and getting deeper than music with more original spoken educational programming. The structure is all there, it is getting the people power, particularly from the Junior League, together to do all of it. Expanding hours is one thing but deepening the program is a never ending journey. You're always looking for ways to serve people and that's where over the next year we'll find a lot of opportunities to do that.

Jen: Each Saturday! I try to listen for as much of the broadcast each week and I fall in love each time.

Anything else?

Larry: All of our research has told us that there is really nothing quite like what we're doing anywhere else in the world. There are some services that sound like what we're doing but as we explore them further they aren't. We think we have something very special in terms of what we're doing. And, Jen and I think Pittsburgh is a great place to lead the world in doing this kind of thing because of not only Pittsburgh's history in community, broadcasting and radio broadcasting but also in service and children and families. iQ Kids Radio is meant to be listened by people all over, and to show how great the region is at the same time.

Alaina Warren, JLP Signature Project Chair

Where are you from, and where do you live now? I am originally from Augusta, GA. I currently live in McKees Rocks, PA.

Where do you work? I work at Eaton Corporation as an eLearning and Design Specialist on our Training team.

What year did you join the League? I joined the Asheville, NC League in 2005 but was only active for a year before I moved to Pittsburgh. I transferred into the League in 2009.

Why did you join? I joined the Asheville League in order to give back to my community as well as meet like-minded women. Asheville is a small city, but I wanted to get to know people outside of those that I worked with. I would say the same reasons hold true for why I wanted to transfer my membership when I moved to Pittsburgh.

What positions have you held?

As I was only active in the Asheville League for one year, I did not have the opportunity to hold any positions. Since joining the JLP I have been lucky to be a chair for two signature project committees – Strong Women Strong Girls and iQ Kids Radio, as well as be the Transfer Chair for incoming transfers.



Alaina Warren, JLP Signature Project Chair



How have any of these positions impacted you, professionally or otherwise?

Being a chair has given me many things. I am proud to serve as a chair and proud to tell others about the Junior League and the great things we are doing in our community. It has also helped me with my multi-tasking skills. There is always something going on and you have to keep on your toes.

What attracted you to become chair for iQ Kids Radio?

I am a huge fan of all kinds of music. My friends always laugh at how I can identify songs after just a few bars of music. I was drawn to the fact that we can use music in an educational way for children. I know how much music motivates me and can put me in a better mood and I love the idea of this station doing the same for children.

How did you feel after iQ Kids Radio was first on air for 24-hours after Jan 5th?

I just smiled the whole day. I know how long Jen Stancil (WQED) and Larry Berger (SLB) have dreamed of this becoming a reality, and to be part of making someone's dream and vision come true, it's a pretty special feeling.

Has anything surprised you so far?

I have been surprised at how difficult it can be to explain to people what iQ Kids Radio is. I think this is getting easier now that the station has launch and people can tune in and see what it's all about. Getting the word out is the main objective right now! Once people listen, they are hooked.

What are some of your favorite songs and artists?

Since I don't currently have children, I'm not as familiar with the popular children's artists of today. What I love about iQ Kids Radio, is that I can listen and be entertained without feeling that its overly childish. It's opened me up to new singers and driving home the fact that iQ Kids Radio can be enjoyed by everyone, not just children.

What are you looking forward to this year for iQ Kids Radio?

I am looking forward to seeing children excited about iQ Kids Radio. We are just getting started with all of the great things that the radio can offer to children and I look forward to being a part of that.



Photos courtesy of SLB Radio Productions, Inc.



Meet the 2013-2014 Board of Directors



Gretchen Smathers

Board Position: 2013-2014 President

JLP member since: 2005

Where do you live? The East End has been my home since I arrived in Pittsburgh in 2005.

Favorite JLP placement or experience: The opportunity to chair a signature project was the most rewarding experience. The second playground build with KaBoom! strengthened my volunteer management skills and introduced me to asset-based community development. I had the opportunity to build a playground in New Orleans 9th ward, five months after Hurricane Katrina.



Eileen Bundy

Board Position: 2013-2014 President Elect

JLP member since: I joined the league Junior League of Charleston (South Carolina) in 2006.

Where do you live? I live in Brighton Twp with my husband (Jason), son Jason William (JW), and chocolate Labrador, Kahlua.

Favorite JLP placement or experience: I truly enjoyed being JLP's Community Director last year. Ushering through a signature project selection process with the Research and Development Committee and offering the membership a choice between different projects was an honor!



Jenn Foley

Board Position: 2013-2014 Secretary

JLP member since: 2005

Where do you live? I live in Ross Township, in the North Hills, with my three year old son Jadon and our two dogs Monty Burns and Nebo.

What was your favorite JLP placement or experience? The Designers' Show House in 2007. It was such a great opportunity to see the empty house transformed into such magnificent splendor. The designers had amazing talent.



Jess Nock

Board Position: 2013-2014 Treasurer

JLP member since: 2007

Where do you live? Mt. Lebanon

Favorite JLP placement or experience: MDC and Treasurer Elect because of Jenny Kilgore



Allison Burgan

Position: 2013-2014 Sustainer Director

Join: 1996

Lives: Indiana Township (Dorseyville)

Favorite JLP placement or experience: Wear After Shop



Meet the 2013-2014 Board of Directors



Brooke Kissler

Board Position: 2013-2014 Treasurer Elect

JLP member since: 2009

Where do you live? North Hills

What was your favorite JLP placement or experience? I would have to say my favorite experience was the opportunity to attend ODI this year in Dallas.



Katie Kozora

Board Position: 2013-2014 Nominating Director

JLP member since: 2009

Where do you live? I live in Brighton Heights in the City of Pittsburgh with my husband Joe.

Favorite JLP placement or experience: I loved working with the American Girl Fashion Show and 90th Anniversary Gala committees. I had such a fun time and made great friends!



Stephanie Hoogendoorn

Board Position: 2013-2014 Community Director

JLP member since: 2003

Where do you live? I live in Stanton Heights with my husband Chris and our three brindle pit bulls, each adopted from the Animal Recuse League.

Favorite JLP placement or experience: My current placement is always my favorite. I am grateful to be serving a second term as the Community Director.



Leah Worbs

Board Position: 2013-2014 Membership Director

JLP member since: 2009

Where do you live? In Lawrenceville with my sister, Megan, who is also a League member.

Favorite JLP placement or experience: I really enjoyed being on the Research and Development committee during the selection of our current signature project, iQKids Radio



Vicky Guscoff

Board Position: 2013-2014 Communications Director

JLP member since: 2009

Where do you live? Mars, PA

Favorite JLP placement or experience: I had volunteered at the Variety Anniversary Ball and had the winning bid for a Steelers fan basket.



Diaper Drive Update

By Alissa Ricci, Diaper Drive Chair

The JLP's Diaper Bank initiative aims to raise awareness of diaper need in our community and to facilitate the collection of diapers to be donated to needy parents through Catholic Charities. Diaper need is defined as "the difference between the number of diapers available to families living in poverty and the number of diapers needed for those families to adequately meet their babies' needs." (The Diaper Difference, 2011) Diapers are essential to a baby's physical and emotional health. Many face an ongoing struggle to provide enough diapers.

The good news is diaper need awareness is growing in the United States. More and more diaper banks are being established, either as stand-alone organizations or as part of social service agencies, healthcare agencies, and food banks. Since 2009, the League has donated approximately 70,000 diapers.

This spring, the JLP's Diaper Bank will launch its first matching campaign. Diaper donations made this year will be matched up to 5,000 diapers. Diapers will be collected at the April GMM, as well as the Wear After Shop in Bloomfield. Sizes newborn and 1 are preferred, but all donations will be gladly accepted. Please contact Alissa Ricci, Diaper Drive Chair, if alternative arrangements for diaper collection are needed. Thank you for your support of the Diaper Bank as we strive to engage our community in addressing this important need.

Consider the following facts:

- Convenience stores within walking distance of urban neighborhoods have the highest per-diaper price AND the fewest diapers per single package.
- Diaper rash, fever, vomiting, urinary tract infections, and renal failure are just a few of the health issues babies kept in dirty diapers may face.
- Public assistance programs (including food stamps) do not cover diapers. Without subsidized assistance, it costs an average of \$1,110 to diaper one child with regular changes for a year.
- Many childcare programs do not accept children who arrive without a day's supply of diapers. This results in parents being unable to attend school or work.
- Lack of access to a reliable diaper supply can lead to child abuse and neglect.

Provisional Perspective

By Terri White

So far my favorite provisional experiences (I have two) have been the South Side Soup Contest and the History Center's History Uncorked. The Soup Contest was fun because I didn't really know anyone who was volunteering, and a group of JL members invited me to eat with them and hang out while we waited for our shifts to start. That meant a lot because I only knew one other person there and she was already gone to her location. History Uncorked was fun- one because it's my employer and is an awesome party that everyone should attend!! (shameless plug) but also it was so nice seeing so many JL members being so helpful for the event. I got to talk to a lot of our VIP guests and Sponsors and Uncorked Committee members who weren't familiar with what the JL is all about. I felt like a true ambassador!



Wear After Shop

By Carlee Hallo, WAS Chair

This league year, The Wear After Shop has received a mini-make over with some fresh updates to paint and layout. The shop continues to offer a variety of new and gently used styles for men, women and children as well as seasonal sales on merchandise, including Holiday Sweaters, Furs, and Prom Dresses. The Wear After Shop appreciates the ongoing support of membership through the donation of time and shop merchandise.

The Wear After Shop Committee has restructured store hours to meet the needs of patrons in the community and membership. Revised store hours include extended evening hours on Thursdays; see below for 2013 shop hours. In addition to the Open House and Furbulous Events held at the Wear After Shop this winter, the Wear After Shop Committee is working hard to plan several more events at the shop this Spring. The month of March had a Prom/Formal Dress Sale as well as a Happy Hour Diaper Drive Event at Lot 17 where attendees earned up to 20% off WAS coupons in exchange for donation of diapers. The shop will also be open on Marathon Weekend to host the Ready Set Sale Event, promoting the sale of housewares. Ready, Set, Sale will take place on Saturday, May 4 from 9:00 a.m. to 5:00 p.m. in front of the WAS at 4752 Liberty Ave., in Bloomfield.

Ready to donate?

League Members can bring donations to the shop during shop hours, open late on Thursdays.

Sustainers

We truly appreciate Sustainer's support of the Wear After Shop. This year, the Wear After Shop Committee is offering a Sustainer Donation Pick Up Service. *Simply call Carlee Hallo (412) 780-2073 to schedule your pick-up!*

Want to get involved?

The Wear After Shop Committee is looking for volunteers for our Ready Set Sale Event. Shifts are open now. We want your feedback! Comments or ideas for the Wear After Shop are welcomed and encouraged.

Email: wearaftershop@jlpgh.org to submit your input today!



2013 Shop Hours

Tuesday	10AM-3PM
Wednesday	10AM-5PM
Thursday	10AM-7PM
Friday	10AM-4PM
Saturday	10AM-4PM



2012-2013 Done In A Day

<i>Total Shifts</i>	35
<i>Total DIADS</i>	30
<i>Total Volunteers</i>	128
<i>Total Hours</i>	545

Our Organizations:

Pittsburgh Charity Classic

HEARTH

Alzheimer's Association

American Cancer Society

YMCA

New Pittsburgh Collaborative (NPC)

Variety

Cystic Fibrosis

March of Dimes

Highmark Caring Place Warrendale

Mercy Health System Advocacy Program

Arthritis Association

Children's Home

Brashear Association, Inc.

Kidney Foundation

Homeless Children's Education Fund

Sister's Place

Heinz History Foundation

Kidney for Life Gala

(L-R) Alexandra Tooley, Marny Bowman, Vicky Guscoff, Mary Binker, Jennifer Lauer, Rachel Zalewski and Amanda Grilli



Crushed Grapes

(L-R) Stephanie Mcleod, Kristin Holzer, Kate Brown, Amy Vanderveen, Katie Kozora, Jessica Simms and Rachel Roney



Brooke Kissler



Kristin Holzer



Announcements

Little Leaguers

Congratulations to active Sarah Lee and her husband Adam on the placement of their daughter, Julia. Julia was born on November 12, 2012 and was placed with Sarah and Adam on December 14, 2012.



Congratulations

Active Lauren Plate and Doug Hamilton got engaged on September 14, 2012. An October 2013 wedding is planned in Flemington, NJ.



Congratulations

Active Jennifer Grossman recently opened her own law office - Grossman Law Office. As an attorney and a realtor Jen wanted to combine her skills. At her new firm, Jennifer will be assisting buyers and sellers in for sale by owner transactions. For more information, please visit www.grossman-lawoffice.com. Jen also joined Kelller Williams Realty.



Congratulations

Active Krista Harris, was recently appointed to Allegheny County Council. As noted in the March 6th Post Gazette article, "At 28, Mt. Lebanon resident Krista Harris is the youngest member on council. She took her seat Tuesday night after being nominated by the council's Republican caucus and receiving a unanimous vote. "I've always thought if I had the chance to make my community better, I should do it," she said." Congratulations, Krista!



90 YEARS OF SERVICE! LED BY THE PROVISIONAL CLASS

Mark Saturday, April 27th on your calendars!

The JLP will be celebrating 90 Years of Service with a day of service at past project sites including: Hearth, the Children's Museum, the Pittsburgh Project Fowler Park playground, Vintage, the YMCA (Kids in the Kitchen) and the Caring Place. There will be many shifts available with a variety of fun projects, and the day will end with a celebration at the Fowler Park playground. Shifts will be posted soon, so look out for updates and we hope you'll join us!

Contact: Leah Worbs newmember@jlpgh.org



33 Terminal Way
Suite 531A
Pittsburgh, PA 15219-1212

Women building better communities

**JUNIOR LEAGUE OF
PITTSBURGH**

