

# LIGHTS

A Publication of the Junior League of Pittsburgh, Inc.

## New Fundraiser Touch-A-Truck Connects With Children

**The** Junior League of Pittsburgh is very excited to announce our first annual Touch-A-Truck fundraiser! The event, which has been successful for other Leagues, will offer children of all ages a hands-on opportunity to explore heavy machinery and meet the people who build, protect and serve the Pittsburgh community. Trucks on display may include, but are not limited to: construction trucks, emergency vehicles, tow trucks, monster trucks, commercial vehicles, farm equipment, dirt bikes, Shriners' old-time cars, Air Force vehicles and much more!

Currently, the committee is working to secure trucks for our exploration day as well as sponsors of the event. If you know of any companies with trucks that

might be interested in participating, or a corporation, business or individual that would be interested in being a sponsor, please let us know. Interested parties can e-mail us at [TouchATruckPGH@gmail.com](mailto:TouchATruckPGH@gmail.com).

The Touch-A-Truck event will be held **Saturday, May 31st, rain or shine, from 10 am – 2 pm** at the Alco Parking lot at 15th and Smallman in the Strip District. We will have food, beverages and activities for everyone. The cost is \$5.00 a person, at the door, for ages 12 months and older.

Start spreading the news! We look forward to seeing everyone at the event. Bring your kids, grandkids, friends, neighbors and more! We will be looking for volunteers, as well, so mark your calendars!

*By Jennifer Danquist, TAT Committee Member*



## Provisional Class Spring Project Creative And Health-Focused

**More** than 150 members of the Vintage Senior Community Center will have something to dance about on April 12th, thanks to the JLP provisional class.

Called "The Soul Line Dancing Celebration," the event promises to be a tremendously positive experience for senior citizens in the East Liberty area. The Celebration, which takes place at Vintage on Saturday, April 12th from 12 pm – 3 pm, will offer soul line dancing instruction as an alternative method to achieving and maintaining a healthy and active lifestyle. The special activity is designed to allow seniors to participate at any level, as several suffer from asthma, arthritis and muscle pain.

To help ensure that the event is a success, the provisional class is seeking door prizes, decorations, store-

bought food items (baked goods, snacks, etc.), and monetary donations to support The Celebration. Donations will help provide a fun-filled, health-focused and stimulating afternoon.

(The Junior League of Pittsburgh will provide a receipt for tax purposes.)

Questions may be directed to Alicia Andrews, Donations Committee Chairperson, at [aliciamarieandrews@yahoo.com](mailto:aliciamarieandrews@yahoo.com) or 412-418-0024.

*By Alicia Andrews, Donations Committee Chairperson*



### Inside this issue:

- President's Message 2
- DIAD Special Message 2
- American Girl Fashion Show 3
- AJLI News 4
- Sustainers Stay Connected! 5
- Special Training Opportunity 7

# Office of the President

## A Day In The Life



**Martha A. Wiegand**  
President  
2007-2008

*As one might imagine, there is a smorgasbord of many other unofficial duties, honors, and odd requests that occur on a daily basis.*

I am often asked, “what exactly does the President of the Junior League do? Is it like the President of the United States or of a corporation or what?” And so, having been President for about nine months now, I thought it might be interesting to share with our readers what this President does.

First, according to our Bylaws and Standing Rules, “the President shall be the Chief Executive Officer of the JLP; shall preside at meetings of the JLP, the Board of Directors and the Executive Committee; and shall be a member ex-officio of all JLP committees except the Nominating Committee. She shall co-sign all contracts and obligations authorized by the Board of Directors.”

Examples of my duties thus far this year have included preparing and reviewing Board reports; preparing GMM, Board and Executive Committee agendas; presiding over GMMs, Board meetings and Executive Committee meetings; upon invitation or request, attending meetings of other JLP committees or with individual JLP members; reviewing and signing the new HQ lease, the extension of the WAS lease, our contract with the SpringHill Suites and other miscellaneous contracts.

Performing these duties has also involved working with the JLP’s legal counsel, boning-up on parliamentary procedure, attending various AJLI trainings and confer-

ences, negotiating with landlords and other third parties, and agenda planning and management.

So, those are the official duties of the President, but as one might imagine, there is a smorgasbord of many other unofficial duties, honors and odd requests that occur on a daily basis. This year, I have had the privilege, for example, of speaking at several JLP recruiting events as well as the JLP’s 85th Anniversary Celebration and attending JLP Finance Committee meetings to discuss exciting new fundraisers such as Touch-a-Truck and American Girl. I also often receive correspondence and inquiries from JLP members or people in the community interested in selling the JLP something (whether jewelry, insurance, books or otherwise), having the JLP sponsor something, or similar sorts of pitches. I also seem to be the “person to ask” when JLP members or other people have questions on any variety of subjects (e.g.. who would I contact with a DIAD idea, what are the WAS hours, and how do I go on a leave of absence). I will decline to give examples of the odd requests, but rest assured there are plenty that have kept me entertained throughout the year!

Wishing you a Marvelous March.

*Martha*

*By Martha A. Wiegand, JLP President, 2007-2008*

## DIAD Extends Gratitude And Praise

**Thank you** to all of the enthusiastic JLP members who have warmed Pittsburgh by volunteering at DIADs despite the cold and blustery weather this month. This February, our members donated their time and services to the Girls Hope Hearts and Hope Fundraiser, Pittsburgh Food Bank’s Produce to People program, UPMC Canterbury’s Senior Valentine’s Day Party, HEARTH Cleaning Products Collection, the Brashear Association’s South Side Mid-Winter Soup Contest, the Heinz History Center’s History Uncorked Fundraiser, and the Pittsburgh International Children’s Theatre.

Your contributions are truly making a difference in our community each and every day.

*By Allison Grotjan and Reshma Paranjpe, DIAD Committee Co-chairs*



## Placement: Helpful Requirements Reminder

**S**till Plenty of Time To Fulfill Your Requirements!

A helpful reminder: active members are required to attend one training session, the Placement Fair in April and the annual meeting in May.

In addition, DIADs, a KaBOOM! shift or appropriate makeup, a Wear After Shop (WAS) shift and a quota of \$100 are requirements for active members.

Available WAS shifts are listed in the weekly email



blasts or you may contact the store directly if you would like to complete a shift during daytime hours.

It is possible to make up attendance to a GMM with a DIAD or WAS Shift. Please make sure your advisor knows if you are making up a GMM.

One of the Placement Committee's goals this League year is to have no shift buyouts. Please do your part and complete your JLP requirements. You're putting our mission into action when you do!

### REMAINING GMMS:

April 9th: Placement Fair. **REQUIRED.**  
Training Offered

May 28th: Annual Meeting. **REQUIRED**

*By Christie Smith, Placement Committee Chair*



*Please complete your  
JLP requirements.  
You're putting our  
mission into action  
when you do!*

## American Girl Fashion Show Committee Update

The American Girl Fashion Show committee has picked a venue and date for our first annual event. It will be held the weekend of November 1st-2nd at the Pittsburgh Field Club in Blawnox. Tentative plans include three shows on Saturday and two on Sunday.

At each show, guests will be treated to a tea-like atmosphere while watching local girls model 50 different American Girl outfits including those for the historical dolls, Just Like Me and Bitty Baby dolls.

The search for models will begin in August. Each model must either fit a girls size 10 or 6x for the Bitty Baby outfits.



As part of our partnership with American Girl, JLP will be sending out invitations to a mailing list of American Girl customers. American Girl helps provide us with the costumes and materials to put on the show and the JLP will receive a percentage of American Girl catalog sales that result from the show.

The committee still needs volunteers. If you're interested in helping, please email interim chair Jenny Danquist at [jenniferdanquist@gmail.com](mailto:jenniferdanquist@gmail.com).

*By Allison Grotjan, American Girl Committee*

*The JLP will receive  
a percentage of  
American Girl  
catalog sales that  
result from the  
show.*

# AJLI News

## AJLI Nominating Committee Announces New Slate

AJLI would like to congratulate the following women who have been slated as candidates for the Association's leadership positions. Following the conclusion of the voting process, they will join the ongoing Board of Directors and the Nominating Committee at the 2008 AJLI Annual Conference in San Diego, CA.

The slated candidates for the Board of Directors include:

- Vice President 2008-2011 — Jan Breen, JL Baton Rouge
  - Area III Director 2008-2011 — Becker Holland, JL Gainesville
  - Area IV Director 2008-2011 — Open
  - At-Large Director 2008-2011 — Cynthia Clanton, JL Atlanta
  - At-Large Director 2008-2011 — Mary Jo Hunt, JL Buffalo
  - Nominating Vice Chair 2008-2009\* — Mary Rigby, JL Nashville
- \*The Nominating Vice Chair automatically assumes the office of Nominating Chair for a one-year term [2009-2010].

The slated candidates for the Nominating Committee include:

- Area I Representative 2008-2010 — Paige Kinnaird, JL Greater Elmira-Corning
- Area III Representative 2008-2010 — Elise Minkoff, JL St. Petersburg
- Area V Representative 2008-2010 — Leah Tunnell Ford, JL Wichita Falls
- At-Large Representative 2008-2010 — Olivia Thomas, JL Sarasota
- At-Large Representative 2008-2010 — Cynthia Foster, JL San Francisco

The search for next year's potential candidates has already begun. A candidate must be an Active or Sustaining member with demonstrated leadership experience and a desire to make a difference in the future of The Junior League Movement by providing strong and visionary leadership. For more information or to suggest candidates, please contact AJLI Nominating Chair, Barbara Kessler, at [ajli\\_governance@ajli.org](mailto:ajli_governance@ajli.org) or 800.955.3248. The new application will be available online just prior to the 2008 Annual Conference and will be due in early September, 2008.

The Committee will be slating the following positions:

### BOARD OF DIRECTORS

- Treasurer
- President-Elect
- International Director
- Area V Director
- Area VI Director
- At-Large Directors (2)
- Nominating Vice Chair (succeeds as Nominating Chair and sits on the Board for both years of her term)

### NOMINATING COMMITTEE

- Area II Representative
- Area IV Representative
- Area VI Representative
- At-Large Representatives (2)

Participating as an elected leader of AJLI provides the unique opportunity to help shape the future of our association and to apply, on an international level, leadership skills which members have used locally. As we celebrate our new slate of candidates, we not only reflect on our legacy of positive impact in our communities, but look forward to the unlimited possibilities for our future.



*As we celebrate our new slate of candidates, we not only reflect on our legacy of positive impact in our communities, but look forward to the unlimited possibilities for our future.*

## Sustainers: Let's Stay Connected

### **Dear JLP Sustainers:**

One of my goals this year is to educate the sustainers on how to access League communication vehicles, so that is the topic of this month's letter.

Over the years, Lights has been our traditional means of communication. Lights can be accessed through the JLP's website. For those of you with Internet access, go to [www.jlpgh.org](http://www.jlpgh.org). Click on the tab, "In Action." On the left hand side of the page, you will see "Lights." Click on "Lights" and you can review various issues of Lights. You don't even need to use your user name and password!

If you do not have Internet access, you can notify Elaine Lang at JLP headquarters that you wish to receive Lights in the mail and Elaine will mail it to you. I had difficulty in downloading Lights on my home computer, so I requested that it be mailed to me. There is no extra charge to have it mailed to you.

The other way the JLP communicates with its members is by e-mail. Elaine sends out a weekly blast to all JLP members that contains the most up-to-date JLP news. From time to time, I will send out a "sustainer only" blast. If you do not receive the blasts and wish to receive them, contact Elaine at [info@jlpgh.org](mailto:info@jlpgh.org) and give her your e-mail address so that she can add you to the list.

Finally, when Suzy Golitko was the Sustainer Director, she started the monthly sustainer newsletter that I have continued. I send out the newsletter, titled "Let's Stay Connected!" approximately once a month. In the event the electronic issue of Lights does not download properly for you, you are guaranteed to receive a hard copy of JLP news approximately once a month.

If you have any questions about League communication vehicles, please do not hesitate to contact me.

I wish you the luck of the Irish and a very happy St. Patrick's Day!

Sincerely, Mary Kate Coleman, Sustainer Director



### **GMM News**

The Digital Cheetah proposal was approved by the membership at February's membership meeting. The Communications Committee anticipates that the new website will be up and running sometime in the fall.

### **Touch-A-Truck**

The Fundraising Committee has chosen Touch-A-Truck as the first major fundraiser of 2008. This outdoor event, to be held on May 31st, 2008, gives children of all ages the opportunity to touch and play with large trucks and construction vehicles. This project has been a successful fundraiser for other leagues. If you are interested in getting involved with this event, please contact Kristen Fawcett at [kfst3@verizon.net](mailto:kfst3@verizon.net).

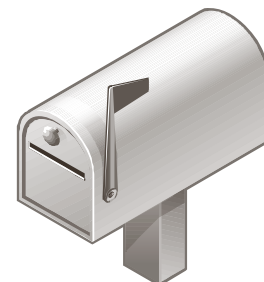
### **Dues Notices**

Dues notices were mailed to all members in the middle of February. If you have not received your invoice, please phone JLP headquarters. Payment must be made on or before April 15th for the discounted rate.

### **Nominating Update**

The Nominating Committee is looking for the next Sustainer Director! If you are interested in this position, please contact Katie Heinritz, Nominating Director, at [katie.heinritz@yahoo.com](mailto:katie.heinritz@yahoo.com).

Also, I am pleased to report that Sara Lowery has agreed to accept the position of President-Elect for the 2008-2009 League year.



*One of my goals this year is to educate the sustainers on how to access League communication vehicles, so that is the topic of this month's letter.*

# Insight & Perspectives

## Get To Know...

### Cindi Fluhrer

I met Cindi for the first time in a recent WAS shift and was so impressed by her dedication and support of one of our most successful projects. I thought we all should know her better – especially since we will all be finishing our shifts soon, right?!!!



Cindi Fluhrer, Wear After Shop Co-Chair

**Current Placement:** Wear After Shop Co-Chair

**League Member Since 2004**

**Hometown:** Mentor, OH, moved to Pittsburgh 7 years ago for work and family.

**Family Element:** 1 niece and 3 god-children

**Work?:** D3 Radiation Planning, a UPMC company. Cindi is a CPA and is an accountant for the company.

**Play?:** Travel, scrapbooking, going to the theater, reading and pilates.

**Favorite Vacation:** Most recent trip to San Francisco to visit sister and Napa Valley.

**If I could have dinner with one person, dead or alive, who would it be:** a close family member or friend since they are spread all about the country and I don't see them as often as I like.

**Why Join JLP?:** To volunteer and meet new people.

**If you could change one thing about the JLP, what would it be?:** Better ability to associate the customers of the Wear After Shop with the JLP. Many of the people who shop there don't know about the League – some connection to the end charity would be great. Also, create better perception of the shop throughout the League – the WAS is the ONLY project the League has done that provides an on-going revenue stream. Member participation through shifts and donations really does impact the shop, the community, and ultimately, the League.

**My favorite thing about the JLP:** Meeting new people and volunteering.

*By Michelle (Walter) Ziolkowski*



If you have someone you think the League should get to know, please send her name to:  
Michelle.Ziolkowski  
@wachovia.com



# Special Training Opportunity

**P**lease join the Education and Events committee on April Fool's Day at Bossa Nova for a training and social opportunity that will take your networking IQ up a notch. **On Tuesday, April 1st, from 6:30 pm to 9:00 pm** guest speaker Kathryn Petrie of KPR & Events, LLC will present "Fool the Competition! How to Create Public Relations and Event Opportunities for your Company and Your Charity."

Learn how to apply corporate networking techniques to create new opportunities for your companies, non-profits or other organizations. Discover how every day encounters can create new relationships with potential clients, donors or consultants. Implement specific methods with little or no funds allocated towards your goal, project or mission. Create successful events through networking and personal connections. Don't be fooled by expensive marketing campaigns and sales techniques.

With more than 10 years of marketing, public relations and special event planning experience, Kathryn launched her own company in June 2007. KPR & Events specializes in public relations and event

planning for nonprofits, businesses, and personal clients. Current clients include HEARTH (PR and event assistance), Bethlehem Haven (planning the annual spring gala), Benedictine Sisters of Pittsburgh (planning alumnae reunions and fundraisers) National Ovarian Cancer Coalition (PR and event assistance), and the Northland Public Library Foundation (40th Anniversary Celebration). Kathryn is a current member of the Rivers Club and its Young Executive Board, Urban Land Institute (former co-chair of the Young Leaders Group and former chair of the Chapter's communications committee), CREW, Professional Services Marketing Association, and Women in Film & Media.

This training will begin at approximately 6:45 pm and end around 8 pm. It includes an interactive exercise component in addition to our speaker. Plan to stick around to enjoy the free appetizers, libations, and lively company.

An invite will be generated and a reservation will be required to ensure we can accommodate all who desire to attend.



## JUNIOR LEAGUE OF PITTSBURGH

*Women building better communities*

Riverwalk Corporate Centre  
333 Carson Street, Suite 531  
Pittsburgh, PA 15219

info@jlpgh.org  
www.jlpgh.org

### 2007-2008 Leadership

#### Executive Committee

##### President

Martha Wiegand

##### President-Elect

Kim Jackson

##### Secretary

Kelly Enders

##### Treasurer

Jennifer Daurora

##### Treasurer-Elect

Stephanie Hoogendoorn

#### Board of Directors

##### CADC Director

Karen Rivetti

##### Communications Director

Jenn Tribble

##### Education and Events Director

Kim Kisner

##### Fund Development Director

Karen Rollins-Fitch

##### Membership Development Director

Alma Lucas

##### Nominating Director

Katie Heinritz

##### Placement Director

Christie Smith

##### Projects Director

Sara Lowery

##### Strategic Development Director

Susanne Wagner

##### Sustainer Director

Mary Kate Coleman

**WOMEN** leading  
by **EXAMPLE**