

LIGHTS



JUNIOR LEAGUE OF
PITTSBURGH

Women building better communities

Everybody Wins! – a story for the heart and mind

Read how one member's experience takes on special meaning

EW! story

Submitted by Kimberly Jackson

Every day contains its own wonder and surprise. One day I found myself driving on Baum Boulevard nearing Ritter's Diner. I was probably on my way to Walnut Street to meet some friends or to go shopping, but I digress. As I approached the diner, I noticed a huge billboard advertising medical service for a local provider. The billboard had two figures on it. The first figure was of a pregnant woman

whose face was obscured. The second figure was of a small, attractive, smiling little girl hugging the mother's bulging belly. While I focused on the little girl, it became apparent to me that she was familiar. As I tried to gaze at the billboard, talk on my cell, adjust my CD player, check my hair, not hit a pedestrian who was J-walking and yes, actually drive my car, the realization of the mystery girl's identity hit me like a thunderbolt.

(Continued on page 4)

Show House spirit fills the air

The 2005 Designers' Show House Committee is very excited to bring you Show House news through *Lights*. One of the goals set for the Committee is to increase membership participation and provide a positive League experience. Every member helps to make Show House a success by serving on a committee, staffing her shifts, attending the special events, buying or selling tour tickets, or purchasing items from the Boutique. Don't underestimate the many ways that you can support the Designers' Show House. Whether you bring a snack for the staffing lounge, donate

paper products, cleaning supplies, or call a sub-committee chair with a lead that may help her committee forge ahead with their plans – all of these contributions add to the success of Show House. The Show House Committee appreciates everyone's efforts – no matter how great or small.

Marketing is off and running as they released the first wave of major press about the 2005 Designers' Show House. Please watch your local papers as well for Show House coverage. If your local paper prints an article, please send

(Continued on page 8)

Creating educational opportunity

In search of a qualified Allegheny County high school senior for JLP scholarship

Each year the Junior League of Pittsburgh presents one scholarship to a deserving Allegheny County high school senior to use for her continued education. This year, the scholarship is in the amount of \$2,500.

In order for a candidate to be considered, she must have completed at least 100 hours of

volunteer service during high school, have a cumulative grade point average of 3.0 or better, and fill out the application in its entirety. The application includes an essay describing how voluntarism has helped to shape the candidate's life and goals.

(Continued on page 4)

Volume LXXXI, Issue 5

February 2005

INSIDE THIS ISSUE

President's Message	2
Mid Atlantic Conference Schedule	3
WAS	5
Show House	8
DIAD	12
AJLI	15

Sustainers

The good times just keep rolling! Mid Atlantic Conference Welcoming reception promises to be an evening affair to remember! See page 6.

SHOW HOUSE

Become part of an exciting event and history in the making. See page 8.

Pittsburgh Host to 2005 Mid Atlantic Conference February 25-26. Get involved! See page 3.

President's Message



Here we are in the dead of winter and what are we doing?

- calling a Sustainer/Active to give moral support and/or feedback regarding an event or a concern
- volunteering our time and money to those who need us because that's who we are: *Volunteers*.

A VOLUNTEER is a person who is a light to others, giving witness in a mixed-up age, doing well and willingly the tasks at hand - namely, being aware of another's needs and doing something about it.

A VOLUNTEER is a person who remembers to do the thing to make other people happy, who takes the loneliness out of the alone by talking to them, who is concerned when others are unconcerned, who has the courage to be a prophet and to say the things that have to be said for the good of all.

A VOLUNTEER is a person whose charity is fidelity, who is faithful in an unfaithful world, grateful in an ungrateful world, giving when all about are grasping, listening when others need to tell about their fears and problems.

— from "The Beacon," newsletter of Birthrite, South Africa

—Mary Adele Krolkowski
President, 2004-2005

We are:

- attending a Board meeting, the Board Retreat and Director/Chair Luncheon and committee meetings
- hearing about Show House meetings and Project meetings and CADC meetings and SDC meetings
- looking forward to the Mid Atlantic Conference
- thinking about how to complete our Wear After Shop shifts and quota and DIADs before May 1st
- considering our next year's Placement with the help and assistance of our advisors
- attending the remaining General Membership Meetings
- getting our request for our Show House shifts to the Staffing committee
- hitting the JLP web site often to get updated information by clicking on www.jlpgh.org
- reading the *entire* e-mail blast which comes out on Tuesdays

Board of Directors

President

Mary Adele Krolkowski

President-Elect

Lynne Chadwick

Recording Secretary

Susan Book Campbell

Treasurer

Carol Anderson

Treasurer-Elect

Jane Terlion

CADC Director

Rebecca Jacobs

Communications/PR

Ann Bondi

Education/Events Director

Elizabeth Winch

Fund Development Director

Julia Sheridan Gleason

Membership Development Director

Lorraine Marks

Nomination Director

Christine Emanuelson

Placement Director

Beth Regan

Projects Director

Kelly Enders

Strategic Development Director

Kelly Morgans Schraven

Sustainer Director

Millie Ryan

The Junior League of Pittsburgh is an organization of women committed to promoting voluntarism, developing the potential of women and to improving the community through the effective action and leadership of trained volunteers. Its purposes are exclusively educational and charitable. The Junior League of Pittsburgh reaches out to women of all races, creeds, religions or national origins who demonstrate an interest in and commitment to volunteerism.

Website: www.jlpgh.org

Email: jlpgh@aol.com

Phone: (412) 422-8580

Fax: (412) 422-8706

PE's Corner 2005 Mid Atlantic Conference in Pittsburgh



I am excited to be chairing the 2005 Mid Atlantic Conference right here in Pittsburgh. This conference is a great opportunity for the JLP to highlight our wonderful city and welcome other Leaguers from around the region. Mark your calendars now for exciting events surrounding the 2005 Mid Atlantic Conference:

Friday, February 25

7:00 p.m.

Private Reception: the 54th Carnegie International Exhibit
Includes heavy hors d'oeuvres, tours, cash bar. Tickets may be purchased for \$20 per person at www.jlpg.org
* see below for more details.

The Carnegie Museum of Art
4400 Forbes Avenue, Oakland

9:30 p.m.

(headliners take the stage at 10:30)

Late Night Cabaret

Late arriving guests and JLP night owls can grab a martini and enjoy local talent. Tickets are \$10 and are purchased tableside. Information: <http://www.clocabaret.com>.
Reservations recommended.

The Cabaret at Theater Square
655 Penn Avenue, Downtown

Saturday, February 26

2005 Mid Atlantic Conference: On a Mission in Pittsburgh

The Twentieth Century Club, 4201 Bigelow Blvd, Oakland
Registration begins at 7:00, Breakfast at 8:00
Participants will spend the day in one of three tracks:

- Community Impact
- Fund Development
- Membership Development

Registration:

Cost for JLP Participants is \$45 and includes breakfast, lunch, snacks and workshop materials. Scholarships are available and are determined by Nominating. To be eligible for a scholarship, contact Nominating Director Chris Emanuelson at cmanuelson@continentalsoffice.com.

Please include a short explanation of why you would benefit from attending the conference.

Volunteer opportunities:

If you would like to volunteer to welcome participants to the social events, please contact Marie Coleman (mcoleman@andrew.cmu.edu) or Stephanie Hoogendoorn (sahst48@euler.math.pitt.edu).



2004 Mid Atlantic Conference attendees: (from L to R) Christine Emanuelson, Mary Adele Krolikowski, Sara Lowery, Kari Brumback, Julia Gleason, Alison Tyson and Lynne Chadwick

If you would like to help staff the conference, please contact Sara Lowery at: sara_lowery54@hotmail.com.

Other questions? Contact me at lyne.chadwick@verizon.net.

See you there!

ATTEND A PRIVATE VIEWING OF THE CARNEGIE INTERNATIONAL
Hosted by the Special Events, Sustainer and Mid Atlantic Conference Committees

Friday, February 25, 2005, 7 - 9pm; \$20 per person

Join the JLP as we welcome more than 200 Junior Leaguers from the mid-Atlantic region to Pittsburgh to view one of the city's finest attractions – the historic Carnegie Museum of Art.

Enjoy heavy hors d'oeuvres, a cash bar, and an exclusive, private look at the **54th Carnegie International** exhibit, North America's

preeminent survey of international contemporary art, featuring more than 400 works by 38 artists from around the world.

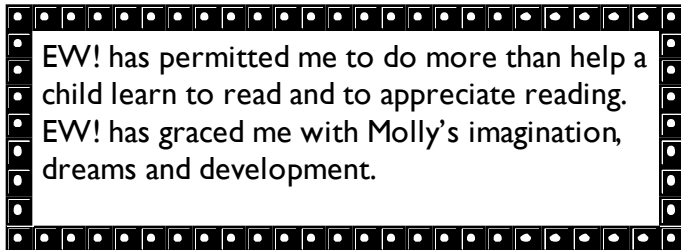
RSVP by February 18th

By Credit Card: visit the online calendar at www.jlpg.org
By Check: send names of attendees and \$20 per person to JLP, 1620 Murray Avenue, Pittsburgh, PA 15217,
Attention: Carnegie International Reception

Questions? Contact Marie Coleman at colemanm@verizon.net or Stephanie Hoogendoorn at sahst48@pitt.edu.

EVERYBODY WINS! in so many ways

(Continued from page 1)



The adorable little girl with pigtails on the billboard was my EW! tutee, Molly! Molly had already established herself as a larger than life figure in my world. From the moment that we met three years ago, I was completely smitten with her.

Her sense of curiosity, her diminishing shyness, her humor and most notably her ever-growing confidence with her own reading skills has left me in constant awe. I feel a unique sense of pride in her accomplishments. Her picture is in my office at work. Her artwork has adorned the walls of my office as well.

EW! has permitted me to do more than help a child learn to read and to appreciate reading. EW! has graced me with Molly's imagination, dreams and development. In turn, it has renewed my own imagination, dreams and development in ways that I did not know possible. Molly has given me the opportunity to be a better person by graciously accepting my time and attention. She has blossomed in the short amount of time that I have known her. When I think that there are children who do not benefit from this kind of tutelage, I can get disheartened.

Then I remember that feeling was the primary impetus for my involvement in EW! If you share my belief that all children have a fundamental right to learn how to competently read in their primary school education, perhaps you can be a volunteer. EW! is on the eve of rolling out participation with a second City of Pittsburgh school. Review your circumstances to see if you can become a volunteer. There is no time like the present. Molly and I thank you.

Creating educational opportunity

(Continued from page 1)

Applications must be submitted by April 15. The winner will be announced to the media and will be presented with the scholarship at the Junior League of Pittsburgh Annual Meeting on June 1st.

The application can be found either in the school counselor's office, or on the JLP website. Please let any deserving young

lady know about this scholarship opportunity!

In the next edition of Lights look for a heart-felt letter from one of our recent scholarship recipients as she writes about how the JLP has helped this very deserving and appreciative young lady achieve her goals.

2004-2005 Project & Community Grant Money Allocations

The Junior League of Pittsburgh, Inc. annually donates significant funds to the community in the form of Projects, Community Grants, and on special occasions - an allocation from the Community Emergency Fund.

This year, the JLP will be funding three projects totaling **\$96,015!** JLP projects always involve financial as well as volunteer commitment.

- EW!—Everybody Wins is our signature project, now in its 3rd and final year. This year's budget for EW! is \$54,315.
- Providence Teen Program—this new project for 2004-2005 will receive \$17,800 this year.
- Safety Kids, Inc—this other new project just received their initial distribution of \$10,000 towards the \$23,900 total commitment.

The Community Assessment and Development Committee (CADC) will be soon identifying how the 2004-2005 commit-

ment of **\$10,000** additional dollars - in direct Community Grants - will be allocated.

While the Community Emergency Fund is not always used, it is established annually for meeting emergency community needs. With the severe flooding that occurred this fall, the JLP Board of Directors chose to request that CADC - who oversees its allocation - provide four \$250 grants - **\$1000** total - to our community based on the regional crisis that occurred. The four recipients were:

- The American Red Cross—general need
- The Salvation Army of Western Pennsylvania—general need
- Carlynton School District Activities Fund—Carnegie Flood victims use
- Network of Hope - Sharpsburg area flood victims use

“The Junior League of Pittsburgh: women committed to **improving the community.**”

Shop Talk



Think Mink!

The Wear After Shop still has furs in stock!

Our furs are luxurious, warm (those record-busting temperatures didn't last forever) and a fur lasts for years to come. The Shop's collection includes trend-setting dyed coats as well as classic strollers. Not only are they beautiful and functional, furs are one of the few garments that are

still entirely handcrafted – making your outerwear not only stylish, but a work of art.

Need an excuse to stop by and check out the collection?

Schedule your shift! Early birds can volunteer from 10 a.m. to 1 p.m. on the following days. Prefer to sleep in? Sign up for the 12:30 to 3:30 shift on the same Saturdays.

February 19	March 5
March 19	April 16
April 30	May 28

Remember that the Show House Preview Party is slated for April 22. If unpredictable spring temperatures plunge into the 40s, what would look better over your little black cocktail dress than a fur wrap?

WAS Quota & Shifts as of 11/20/04

Actives Completed Quota

Julie Andrews
Betsy Boughner
Kari Brumback
Elaine Bucci
Lisa Campoli
Naomi Canella
Lynne Chadwick
Marie Coleman
Lisa Contestibile
Angela Cymbalak
Paula Dillig
Chris Emanuelson
Gail Groniger
Kristin Groniger
Beth Harhai

Stephanie Hoogendorn
Susan Indrisano
Rebecca Jacobs
Stacey Jacobs
Linea Johnson
Katie Jones
Mary Adele Krolikowski
Lori Kuhn
Loretta Lobes
Laura Loeffler
Sara Lowery
Elizabeth McCall
Christine McMillan
Kim Mills
Kim Powers
Deirdre Ragan
Diane Rankin
Mollie Rea
Pamela Rende
Molly Ruscitti

Abby Sandel
Jill Shurie
Michelle Smith
Cecile Usner
Susan Wagner
Liz Winch
Louise Kay Woodside
Tonya Woody

Actives Completed Shift

Betsy Boughner
Lisa Campoli
Naomi Canella
Christine Farrell
Denise Fetsko
Gail Groninger
Kristin Groniger
Rebecca Jacobs
Kim Kisner
Sara Lowery

Laura Nichols
Melisa Poletti
Diane Rankin
Abby Sandel
Susan Wagner
Beth Vucic – Gold Active

Provisional Completed Quota

Cindi Fluhrer
Monica Lamar
Kelly Uranker

Sustainers who donated merchandise

Heather Chronis
Mrs. Paul Jenkins
Jackii Molsick
Peggy Mooney
Heather Richardson

Provisional Class Receives Shop PR Training

By working with the Wear After Shop, members of the Provisional Class received public relations training by getting their hands dirty. In early September, Abby Sandel and Kelly Nottingham met with the WAS provisional committee and introduced them to the WAS and public relations. This training outlined the three main mini-projects for their training: The Furbulous Fur Sale, the Sustainer Recognition Program and the WAS Press Kit.

In late September to early October, six Provisionals worked specifically on the **Furbulous Fur Sale**. For the fur sale, the ladies developed promotional flyers, Furbulous sign, and placards to identify vendors supplying furs, purses, and pottery. Those not working with the promotional materials worked at the Furbulous

Preview Party. The ladies assisted with set up, mingled with the party goers, and cleaned up.

The **Sustainer Recognition Program** was developed with input from Abby Sandel and Sara Lowery. The objective of this program was to encourage and recognize donations from our Sustainers. The database has been developed to denote donations from Sustainers and to generate a thank you note for the donations. The ladies working on this project also has worked with Millie Ryan to attend at least one Sustainer event where they can collect donations from the sustainers. This program was implemented in January.

Be a friend. Bring a Friend.

Th 2005 JLP Bring a Friend Meeting will be held during the March 2005 Social and General Membership Meeting **on March 9, 2005** at the Duquesne Club.

We encourage all members to bring a friend, colleague, family member or neighbor to the meeting to learn about the impact of the Junior League on our community and the benefits of membership. Prospects are encouraged to attend the 6:30pm Social. At 7:00pm, the MDC will ask JLP members who bring a friend to participate in a short round table discussion immediately following the social. The round table discussion will allow members to share stories of why they joined the League and the rewards they feel from being involved in various DIAD opportunities, community events and participating on JLP committees. The goal is to create a welcoming environment that allows our prospects to hear about the amazing opportunities of the League from more than one or two members. Upon conclusion of the discussion, the

friends and members will join the remainder of the March membership meeting to learn more about our projects and volunteer opportunities. MDC will be collecting membership applications at the conclusion of the Membership meeting.

Please RSVP that you will be bringing a friend to pghjuniorleague@yahoo.com. Please provide the names of the individuals you will be bringing as well as any contact information you may have for your friend.

MDC will also be reaching out to our prospect list and those who have communicated an interest in the JLP since the beginning of the League year to attend the March meeting. Please be sure to welcome the JLP prospects who will be identified with colored name tags. We look forward to beginning the recruiting season for the 2005-2006 year and thank you for your support!

GMM: See you there

The GMMs for the 2004-2005 JLP Year will take place at the **Duquesne Club, 325 6th Avenue, downtown**

Remaining 2005 GMM Dates:

March 9th, 2005—**Bring a Friend!**

April 13th, 2005—**Placement Fair**

June 1st, 2005—**Annual Meeting**

Meetings will begin with a social time at 6:30 PM and the meeting portion will begin promptly at 7:00 PM. Meeting location within the club is the Main Dining Room on the 2nd floor of the club.

The Smithfield Liberty parking garage on Liberty connects to the Duquesne Club directly via the 6th floor level. This is a safer downtown venue for all of our lovely Junior League Ladies. Also, if you desire, you can have the valet park your car via the side entrance.

Please contact Julie Andrews (jandrews@programsonthego.com) one week prior to the GMM with meeting requests such as additional tables, chairs, or AV equipment.

Visit our official website for an up-to-date calendar:
www.jlpg.org

SUSTAINERS... LET THE GOOD TIMES ROLL!

It's not often that more than 200 women from different Junior Leagues come together for training in Pittsburgh. That's exactly what's occurring on **February 25-26** with JLP as the host and organizing League.

While the actual Mid Atlantic Conference will be held at The Twentieth Century Club, the **welcoming reception will take place at the Carnegie Museum on Friday, February 25 from 7:00 to 9:00 p.m.**

The highlight of the evening will be guided tours of the world

famous Carnegie International, featuring the most cutting-edge artists from five continents. Sustainer Susanne Wilkinson (widely known throughout Pittsburgh art circles for her brilliant commentary) and other friends of the League will be leading these tours, which will showcase prize-winning established and emerging contemporary artists from the exhibit.

Come and view the Carnegie International which has endured for 108 years, catch up with your League colleagues over hors d'oeuvres, and meet the artists of the future through their masterpieces!

RSVP by February 18, 2005, with a check in the amount of \$20 per attendee (Guests are welcome!), payable to JLP and sent to Millie Ryan, 1380 Terrace Drive, Pittsburgh, PA 15228, 412.344.4624.

Mid Year Board Retreat

On Friday, January 14th, nine (9) out of fifteen (15) members of the Board of Directors met at the Holiday Inn at the Meadowlands to start the Mid Year Board Report.

After snacks, salad, salsa and some libations, our opening session was a “Q & A.”

Questions included: “If JLP money were no object, what would you do with it?” and “How would you improve GMMs?”

After breakfast, our morning sessions included a review of an AJLI survey submitted by last year’s board and its results, discussion concerning the Director Goals which had been submitted in June and their attainment, and a discussion of AJLI award possibilities. Two additional Board members arrived for some of the morning sessions. We were then joined for lunch by seven Chairs. It was great that they could join in the discussion regarding our Strategic Plan and how it relates to committees. We also conversed about “Member Involvement (or Lack Thereof)”, 2005-06 Fund Raising Possibilities and some mini-chats regarding Tsunami Relief and the continuation of the Town Hall meet-

ings as a required meeting. It was a great way for both Chairs and Directors to get some additional leadership training.



(L to R) Jane Terlion, Chris Emanuelson listen as Kelly Enders makes a point.

What Does Every 95 Year Old Mansion Dream Of?

A House Warming Party!

Please help us stock the Show House with the supplies necessary to have a fun and successful event!

Collected items will be used as we prepare to open the Show House and as we welcome our guests. We need your help to keep this great house looking its best!

Several easy ways to donate: Bring items to the February, March & April GMM, drop donations off Anathan House or at the South or East locations of McGinnis Sisters Food Stores in care of Jennifer Daurora.

WISH LIST

Cleaning Supplies:

- Toilet Paper
- Lysol Wipes
- Air Fresheners
- Paper Towels
- Dish Soap
- Dispenser Hand Soap
- 409 Spray
- Handy Wipes
- Soft Scrub
- Lysol Spray
- Sponges
- Scrub Pads
- Mops
- Cleaning Buckets
- Broom
- Dustpan
- Two Tall Kitchen Trash Cans
- Tall Kitchen Trash Bags
- Two Large Outside Garbage Cans
- Large Garbage bags

Staff Supplies:

- Napkins
- Coffee and Tea
- Coffee Filters
- Powder Creamer
- Sweetener
- Soda
- Bulletin Board w/push pins
- Dry Erase Board w/markers

Special Needs for Overnight Security:

- Pillows
- Coffee Filters
- Powder Creamer
- Sweetener
- Waste Basket
- Small TV
- Alarm Clock
- Small Refrigerator

~Large Special Needs items will be returned!

DESIGNERS' SHOW HOUSE CHATTER



(Continued from page 1)

or email a link to Robin McDonnell, PR/Marketing Chair, at robinkmcd@comcast.net so that we have a copy for the JLP files. The marketing campaign and calendar is filling up quickly as the Show House draws near. Look for future updates in Lights! If you have a marketing idea, please pass it along to Robin.

WEBSITE

Thank you to Jamie Siegel, Website Chair, the website looks fantastic – if you have not seen a copy of the 2005 Designers' Show House press release go to www.jlpg.org

Jamie is currently creating a stand alone website for the Designers' Show House which we hope to have up and running in the next few weeks. What a fantastic addition to the Junior League and the Show House! **APPLAUSE!!**

The site will be accessed from the JLP website by a link taking you to this Show House site with the following detailed pages titled:

Show House Home Page	General Information
Special Events	Photo Album
Designer Profiles	House History
Sponsors	

MARKETING AND COMMUNICATIONS

What would we do without Chere Tiller? **APPLAUSE** to Chere for saying "yes" to using her expertise to create the Designers'

Show House marketing and communication materials. Thank you in advance for all of your efforts! Print materials to include:

- Postcards
 - Advertising/Print Media
 - Posters
 - Show House Invitations (Sneak – a – Peek, Gala, etc...)
 - Logo & artwork as a footprint to letterhead, fact sheet, website, etc...
-

SOUVENIR MAGAZINE

Thank you to **Pittsburgh magazine** for sponsoring the production of the 2005 Designers' Show House Souvenir Magazine. What a great partnership for the Junior League of Pittsburgh. Deadlines are quickly approaching, so if you hear from Betsy Minno, Program Coordinator, for required information please assist her as quickly as possible. The print deadline is very early February 10, 2005, which is right around the corner. Thank you Betsy for jumping in and coordinating this fantastic program!

The magazine will include:

- The JLP Membership information
 - The JLP Current Projects and Programs
 - Designer Profiles/Area Descriptions
 - House History
 - Community Advertisements
-

CORPORATE SPONSORSHIP & IN-KIND DONATIONS

The Sponsor/In-kind/Auction Committee is moving ahead with soliciting corporate donations. Emily Busse, Sponsor/In-kind/Auction Chair, and Julia Gleason, Fund Development Director, ask everyone to please speak with the committee before sending out any letters asking for money or donations of any kind. Your help in making contacts is greatly needed, but it is imperative that continuity be maintained when approaching any outside organizations.

The Committee has put together a wonderful packet of information about the Junior League of Pittsburgh, a history of the League's work within the community, information about the upcoming Show House/events, and a letter form for requesting those very important donations.

Email Emily Busse with your requests and of course any contacts you have to suggest for potential sponsorship at: emily-busse@verizon.net.

(Continued on page 9)

DESIGNERS' SHOW HOUSE CHATTER

(Continued from page 8)

Thank you We would like to recognize the sponsorships we have at this time and say a very special thank you to making the Designers' Show House a success:

GOLD

Pittsburgh Magazine

Tisdell

Dormont Appliances

SILVER

UPMC Health Plan

American Standard

BRONZE

PPG

COPPER

Eckert Seamans Cherin and Mel-

lott, LLC

KPMG

Pittsburgh Telephone

FRIEND OF THE

LEAGUE

Jonas Photography

Castriota



GROUP SALES AND TOURS

ARE YOU A MEMBER OF A GROUP?

Woman's Group...Civic Group...Social Group...

If so, the ticket committee needs your help.

The Show House Ticket Committee will be mailing group ticket sale and tour letters very soon. The ticket committee is asking all League members who belong to area garden clubs, social clubs, civic clubs and the like to call headquarters with your information or e-mail those addresses to Suzy Golitko at sgolitko@wpahs.org.

Group tickets can be purchased in quantities of 15 or greater at a discounted rate. BUT HERE'S THE BEST NEWS...the group does not have to tour at the same time. Group members can use their ticket any time during Show House.

Group tours may be scheduled for Mondays during the Show House run. The Ticket Committee will be coordinating docent-guided tours by appointment only.

OPERATIONS

Update—Lights articles work!

As an avid Lights reader, I, Lorraine Marks Operations Manager, always wondered if everyone else read Lights... now I know that

Jen Daurora does! Jen kindly offered to help Operations with the Show House "House Warming" responsibilities after reading the Lights article and boy am I happy to have her on board. Please take note of her requests in this issue of Lights, in email blasts and at the GMM's – she is requesting these items so that you can be as comfortable as possible when you do your shifts.

Others who have kindly taken on responsibilities are:

Nancy Davis – she's helping secure the Police Department and she is in charge of changing the locks at the house—of which there are six and she is going to try to get them changed for free!

Show House Ops members **Adrienne English** and **Liz Vitchock** took on extra responsibilities from Staffing – they are helping with the Moving and Storage element, the cleaning crew and the Fund Development donations.

And we have two new additions: **Elena Heidinger** and **Maria Lauro** are joining us from the Provisional group to help out **Beth McCall** who has her hands full with a new full time job (Congrats!) and the Permits, Risk and Insurance element of Show House Ops (thanks to **Christie Smith** for her help so far too).

I have a dedicated committee that are making me very proud with the efforts so far...so remember—**ops rocks!**

BLACK TIE, PITTSBURGH STYLE

The Junior League of Pittsburgh has joined Blacktie - Pittsburgh. A unique website serving nonprofit organizations in Pittsburgh, it will provide the League with greater visibility, more networking opportunities, and a clearing house of event planning and communication tools.

Averaging 200,000 visitors per month, Blacktie-Pittsburgh.com will allow us to reach new audiences — potential donors, event attendees, and sponsors. All Junior League of Pittsburgh events open to the public will be featured in the expanded social calendar. These event features will also allow us to spotlight our sponsors. **Look for front-page photo coverage of our Show House Gala in April and Mother's Day Fashion Show and Brunch in May.**

There are features of the website, available only to members that the public will not see. There are more than 32 communication and event planning tools and services such as **seating chart software**; **name tag software**; **silent auction software**, which will allow you to promote auction items and take online bids; and the **Trading Post**, where goods can be sold to the public.

For more information on how "blacktiepittsburgh.com" can help your committee, please email Robin McDonnell at robinkmcd@comcast.net.



**DESIGNERS'
SHOW
HOUSE
2005**

*Presented by the
Junior League of
Pittsburgh, Inc.*

A Walk in the Park

Take the tour. Experience the passion.
See how area designers and landscape artists revitalize this Italian Renaissance mansion, located on a strolling avenue that leads into the lovely Highland Park.

**820 North Highland Avenue
April 22 ~ May 15**

HOURS

10:00 am – 4:00 pm Tuesday – Friday

6:00 pm – 9:00 pm Wednesday – Thursday

12:00 pm – 5:00 pm Saturday – Sunday

Guided group tours and special events by appointment.
Closed to public Monday.

TICKETS

SALE Available March 7

ADVANCE \$15 (through April 16)

DOOR \$20

WEB www.jlpggh.org

PHONE 412.571.3020

At fine locations throughout the Pittsburgh area.
*Infants and children under 10 are not admitted.

EVENTS

Sneak-a-Peek April 2-3, Saturday–Sunday

\$5 at the door

11:00 am – 4:00 pm

Opening Night Gala April 22

Evening with the Designers April 29

Mother's Day Brunch and Fashion Event May 8

DESIGNERS

Angela Nolfi & Co. • Cynthia Rosky Designs, Ltd. • Drew Designs, Ltd. • Ethan Allen Home Interiors • Evelyn James Interiors • Friday's Horticultural Landscaping • Heritage Landscape Supply • Interiors by Marguerite White • Le Tapisseur Interior Design Showrooms • Mackins Morton & Associates • Manderley, Ltd. • Mario Melodia • Meadsworth Interiors • Raymond J. Dortzeno & Associates • ReDesigned Rooms • Richard Lawrence Interiors • Showcase Kitchen & Bath • Today's Home • Z Studio of Decorative Finishes
• Design firms may change prior to opening.

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**JUNIOR LEAGUE OF
PITTSBURGH**

Women building better communities

Proceeds from this event enable the Junior League of Pittsburgh to continue its commitment to the community through programs and projects focused on literacy, arts, aging, women and children. Our current projects include *Safety Kids Camp*, *Providence Teen Program* and *Everybody Wins!*

2005 DESIGNERS' SHOW HOUSE CHATTER

A WALK IN THE PARK

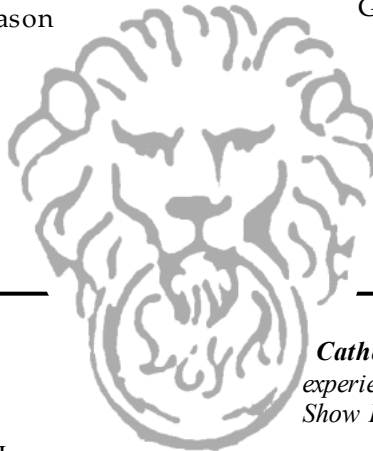
820 NORTH HIGHLAND AVENUE

2005 Designers' Show House Executive Board

Show House Chair – Kari Brumback
 Show House Sustainer Advisor – Cookie Roberson
 Administrator – Christie Smith
 Assistant Treasurer – Stephanie Hoogendorn
 Assistant Treasurer – Pamela Rende
 Design Manager – Kim Kisner
 Operations Manager – Lorraine Marks
 Communications Director – Ann Bondi
 PR/Marketing Chair – Robin McDonnell
 Fund Development Director – Julia Gleason

2005 Designers' Show House Committee Chairs

Design Events Chair – Katie Heinritz
 Landscape Chair – Melissa Stewart
 Permit/Risk Coordinator – Beth McCall
 Sneak-a-Peek Chair – Karen Rivetti
 Sustainer Event Chair – Milie Ryan
 Gala Co-Chair – Elizabeth Winch
 Gala Co-Chair – Michelle Koehler
 Mother's Day Event – Lisa Campoli
 Designer Wine & Cheese Event – Marcia Kelson
 Ticket & Group Tour Chair – Sustainer Advisor Suzy Golitko
 Program Chair – Betsy Minno
 Print Coordinator – Kristi Davidson
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 Historian – Kelly Schraven
 Sponsor/In-kind/Auction Chair – Emily Busse
 Boutique Co-Chair – Caroline Roche
 Boutique Co-Chair – Maribeth Thomas
 Rental Coordinator – Catherine Baker



PROVISIONAL TRAINING

On the evening of Wednesday, 12 January, MDC and Show House members joined forces to present the FD/PR Show House Provisional Kick-off Training. For the first part of the Provisional training, Kari Brumback, Robin McDonnell, Ann Bondi, and Julia Gleason high-lighted Show House Events, Public Relations, Communications and Fund Development.

Next, the fun and the real work began. Or is that the work and real fun began? Committees gathered to brainstorm, assign duties, and tackle upcoming deadlines. What a site it was: groups of actives and provisionals—a dozen here, 2 there, 4 in that corner, 3 in the hall, and another 4 in the basement—together making Show House a reality!

At the end of the night, it was hard to say who was more excited, the provisionals or the actives! Every active in attendance remarked at the overwhelming talent possessed by the provisionals.

Catherine Baker, provisional, shares her Show House experience, which for her began with the November Active Show House Training:

"Even though I have been in Pittsburgh for little over a year I still have no idea where I am going and when I heard that we had to go to Highland Park for this JLP Show House meeting I was a bit stressed. But thanks to my handy dandy Map quest directions and a few u Turns, I was able to arrive with some time to spare. Now as a Provisional I have really only done Provisional things so I really didn't know many Actives. So as I was walking up to this HUGE house I wasn't sure what to expect. The first person I met was Kari and she said "Come on it and look around". As I started to look around I realized what a HUGE undertaking this would be and how much

(Continued on page 12)

MEMBERSHIP STORIES OF SUCCESS

Santa's Special Elves

This past holiday season, Santa Claus received a little help from some special elves.

By partnering with Immaculate Conception School, Woodslair Elementary School, and The Caring Place, the Provisional Class of the Junior League of Pittsburgh solicited donations from JL actives and sustainers and local businesses to provide gifts to children identified as at need.

During the October GMM, the Donations subcommittee kicked off the generous donations from our league members. The subcommittee came decorated in holiday attire and bearing holiday cookies. Many actives were very generous by promising to donate toys or by giving cash donations.

As donations began to roll in, the Public Relations subcommittee contacted the three sites through letters and one-on-one phone calls. They established relationships with the groups and set deadlines for the sites. The subcommittee received 63 children's letters from the sites.

After receiving the letters, the Santa Letter subcommittee stepped up to the plate. This committee read each letter and developed a database which matched the toys with the child and location. This subcommittee worked closely with the Donations subcommittee to keep them informed of the toys needed to meet the needs of the children. Also, several of the letters had notes from the parents identifying items that were "needed" by the

children other than toys. Many of the letters were noted that the children needed school uniforms or clothing.

The Donations subcommittee distributed emails and made phone calls to the generous league donators. Even with the short deadline, our donators brought their donations to the JLP Holiday Party or to the Wear After Shop. Many JLP members also gave generous cash donations to the subcommittee so they could purchase gifts for the children who did not have a designated donator.

Between the generous cash donations and toy and clothing donations, all 63 children received gifts this holiday season. More than 100 gifts were generated from the generosity of league, family, and community members' donations.



(Continued from page 11)

work will go into it project of this magnitude. I was then handed this folder that said "Rental Coordinator" and was added to the Fund Development group with Julia and Emily. I tend to be a type A personality (I love FORMS, etc.) so the coordination of rental needs is perfect for me (I also secretly love to tell vendors what to do!). We went around to these different meetings: Communications, PR, Operations, Finance and I was amazed at how smoothly things were coming together and I then realized how thankful I was that I was asked, as a Provisional, to be a part of this outstanding project. The great thing about JLP and really life in general, is that any project seems HUGE and just impossible at the start but with a bit of inspiration, some hard work and major dedication, which I have come to find out that JLP has is spades, this will be another outstanding success for the JLP and the community of Pittsburgh! Oh and if anyone needs help with renting items for the Show House feel free to give me a call. To quote Monica Lamar from Wednesday January 12th Provisional Training "You get out of the League what you put in"

The MDC thanks you, Monica, for saying this and we thank you, Catherine, also for putting the effort into the League - and getting the paybacks! from the MDC committee.

MEMBERSHIP STORIES OF SUCCESS

Thank you Secret Santas!

What do you get when you mix a little bit of thoughtfulness, a bit of time and money, and a whole lot of holiday spirit? A very successful Secret Santa Project! The League Donations Subcommittee for the Provisional Secret Santa Project would like to thank everyone who bought presents for a child or gave money at the November meeting or holiday party. With your help, we were able to grant 63 kids' holiday wishes! With everything from clothes to Bratz toys, to books and DVDs, to games, puzzles and Steelers gear, the Junior League of Pittsburgh was able to give more than 100 gifts to these worthy kids!

We recognize those who purchased items or made a donation:

Alicia Love
 Amy Kobbeman
 Andrea Malone
 Ann Bondi
 Christa Valentine
 Christie Smith
 Christy Rippel
 Cindi Fluhrer
 Denise Gove
 Denise Greenburg
 Emily Pennypacker
 Erica Burns
 Jamie Alejandro
 Jamie Siegel
 Jane Terlion
 Jen Daurora
 Julie Andrews
 Julie Cagney
 Karin Walke
 Kelly Enders
 Kelly Nottingham
 Kelly Uranker
 Kim (Baker) Harbaugh

Kim Johnson
 Liz Vitchock
 Liz Winch
 Lorraine Marks
 Louise Kay Woodside
 Lynne Chadwick
 Mandy Ranalli
 Maris Bondi
 Marlo Reese
 Mary Adele Krolikowski
 Michelle Smith
 Millie Ryan
 Nancy Davis
 Rebecca Jacobs
 Robin McDonnell
 Sara Jefferies
 Stephanie Hoogendorn
 Traci Nelson

Thank you also to Kelly Nottingham for leading the provisionals through this project and to all the subcommittees for their hard work and dedication to making so many holiday dreams come true!

Board of Directors team up with Girl's Hope

On December 3rd, 12 members of the Board of Directors were paired with 12 girls from Girl's Hope. This organization is a privately funded nonprofit that provides at-risk girls with a stable home, positive parenting, and high quality education. We met in the Culinary Department of the Art Institute of Pittsburgh. We were greeted by Shelly Ward of Gold Medal Flour who flew in from Minneapolis. Gold Medal's goal was to get people excited about baking from scratch and to provide the means for the JLP and Girl's Hope to have a positive bonding experience. Gold Medal Flour and Glad Press 'n Seal provided

the League with 12 complete cookie exchange kits that included all of the baking and kitchen supplies necessary for each recipe and vouchers to cover the cost of the groceries and other event costs. During the course of the event the directors and girls baked 12 different kinds of cookies, so that each participant was able to take home an assortment of holiday cookies and the League was able to donate the extra cookies to Vintage Adult Day Care. The girls from Girl's Hope included: Baden residents Christina, Anissa, Patty, Ashaki and Brande and Clinton residents Tiana, Tina, McKenzie, Denica and Betty Jean (BJ). Everyone had a great time!



MAKE A DIFFERENCE IN JUST ONE DAY

UPCOMING DIAD OPPORTUNITIES

Saturday, February 26, 2005, 5:30 PM to midnight

Wine and Chocolate to benefit Crohn's and Colitis Foundation of America's Young Professionals Initiative at the Pittsburgh Terminal Properties Building on Pittsburgh's South Side

The Crohn's and Colitis Foundation of America is dedicated to providing hope and healing to the one million Americans afflicted with Crohn's disease and ulcerative colitis. Ten volunteers are needed to assist in taking tickets and welcoming and directing guests through an art exhibit and chocolate and wine tasting to benefit this organization. Volunteers will be expected to arrive for orientation at 5:30 PM and work during the 7 PM VIP reception and the event, which runs until midnight.

To volunteer, log in as a member on the JLP website and reference the calendar entry for February 26 or contact Joanne Labriola (jelabriola@netscape.net or 412-364-5187). When volunteering, please indicate whether you would like to purchase a \$20 volunteer ticket, which includes two drink tickets to be used after you've been excused from your volunteer duties. Otherwise, there is no cost to volunteers assisting with the event.
Deadline to respond: Monday, February 21, 2005.

Saturday, March 5, 2005, 11 AM to 3:30 PM

Read Across America Day, hosted by Reading is Fundamental Pittsburgh at the Children's Museum of Pittsburgh, 10 Children's Way, Allegheny Square, Pittsburgh's North Side

Reading is Fundamental Pittsburgh (RIF) is a social service non-profit that runs after-school elementary-level reading tutoring programs in a number of Pittsburgh Public Schools and gives away free books to kids through distribution points like branches of the Carnegie Library of Pittsburgh. RIF-Pittsburgh is holding a local Read Across America Day celebration at the Children's Museum. The event also marks the birthday of children's author

The following note of appreciation came to Lisa Campoli, DIAD Chair,, from Tonya Newberry, of the American Cancer Society. League members assisted the AMC with its "Tribute of Light" ceremony, part of Pittsburgh's Light Up Night, 2004.

Monday, November 22, 2004

Hi Lisa:

I wanted to thank you and the Junior League for all your help with Light Up Night. It seems like handing out candle tags would be an easy thing, but as your Junior League members who helped can tell you, it is not easy with that event. There are many variables that make it difficult that we just don't have control over. It takes a lot of patience and thinking on your feet to deal with everything that goes on where they were helping—the Junior League volunteers handled everything without missing a beat.

We also had some volunteers directing the volunteers to the line up area for the candle ceremony. Again, no easy task when dealing with

Theodore Geisel, better known as Dr. Seuss.

Approximately twenty volunteers are needed from 11 AM to 3:30 PM to assist children with craft, game and reading activities related to Dr. Seuss's birthday, like "Red Fish, Blue Fish" sponge painting. This DIAD opportunity is reserved for members of the provisional class until Tuesday, February 15, 2005 at 10 AM. After that time, all JLP members are encouraged to volunteer. To volunteer, log in as a member on the JLP website and reference the calendar entry for March 5 or contact Lisa Campoli (lisa.campoli@gmail.com or 412-288-7186).
Deadline to respond: Wednesday, March 2, 2005.

Saturday, March 19, 2005, from 9 AM to 12:30 PM

Black, White and Read All Over at the Carnegie Library of Pittsburgh Lecture Hall

Six volunteers are needed to usher at the library's popular "Black, White and Read All Over" series featuring children's book authors. Black, White & Read All Over is a popular family author series presented by the Carnegie Library of Pittsburgh and Pittsburgh Arts & Lectures. The six-program series features appearances by America's most beloved authors and illustrators and encourages children to read.

The featured author for March 19 is Seymour Simon, who has written more than 200 books, half of which have been named Outstanding Science Books for Children by the National Science Teachers Association. Mr. Simon will speak for about forty-five minutes, take questions from the audience and then participate in a book signing. Ushers will be expected to take tickets, hand out programs, and assist audience members. They will be asked to arrive at 9:15 AM at the latest and stay until things are settled in the library, about 12:15 PM. To volunteer, log in as a member on the JLP website and reference the calendar entry for March 19 or contact Lisa Campoli (lisa.campoli@gmail.com or 412-288-7186). *Deadline to respond: Wednesday, March 16, 2005.*

over 300 volunteers. They were able to get everybody to the correct area and make my job of just getting them lined up much easier. Again without their help, we would have had to track people down all over the place to get them lined up...and I have had to do that in the past.

My co-workers, who were there, said that the Junior League volunteers were a tremendous help and in fact, would like it if they would do it again next year. I know it is a bit early for that, but it speaks volumes that they brought it to my attention already. I am at a different area than the rest of the activities, so I have to rely on co-workers and volunteers to get the job done right. The Junior League volunteers were fantastic.

Again, thank you for your help. We look forward to working with you on future projects and with Light Up Night next year.

— Tonya

Membership for Life

[An AJLI Communications Reprint]

At its recent June Meeting, the AJLI Board of Directors met with members of Philadelphia-area Junior Leagues. The topic was "Lifelong Membership" and the gathering was the first in a series of dialogues the Board will hold as they travel throughout the Association in the coming year.

Why talk about "lifelong membership"? Because the Board believes that we all value the goal of retaining members for a lifetime and that it is one of the core values on which the Junior League movement was founded. The Board further believes that part of being a healthy organization is ensuring that League membership is meaningful regardless of the age of the member or category of membership. It's literally about women joining for life!!

The dialogue explored four questions: *What do we need to do to have lifelong members? How do we make membership "sticky"? What will it take to be the global women's community volunteer organization of choice? What does it take for the Junior League to be relevant in the life of its members?*

One recurring theme was whether membership in the Junior League was as "special" as it has been in the past. Clearly, Leagues have responded to the changes in women's lives by making membership easier, but have some of these changes inadvertently made membership less meaningful? Several League Leaders questioned the relevance of membership categories – Provisional, Active, Sustainer – and asked whether we need to look at membership in an entirely different way.

It has been observed that there appear to be three points when a woman is more apt to resign from a Junior League: after she has been Active for two to three years, near the time when she can become a Sustainer, and in her preliminary years as a Sustainer.

Leagues shared examples of initiatives designed to reach out to their members. These included the Junior League of Philadelphia's "Project Welcome Back", which reaches out to Sustainers who have resigned, and the Junior League of Lehigh Valley, whose Board members write regularly to members they haven't seen in awhile. The Leagues also talked about the importance of raising the visibility of the Junior League movement to further instill pride in membership.

League Leaders suggested new approaches to retain members including the possibility of having a member be less active locally, but still remain connected to the movement through AJLI until she's ready to resume more active local involvement. There was also discussion of how each member is needed to get the word out; to be more proactive in telling her story about the role the League has played in supporting her as a community volunteer leader.

Naturally, the AJLI Board took careful notes. And the Board welcomes the input and ideas of all members. In January 2005, AJLI will launch its redesigned website which will have an area for League member input. In the meantime, if you have ideas to share on the topic of "lifelong membership", email them to info@ajli.org with ATTN: AJLI BOARD in the subject line.

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About Lights

**Lights is a publication of the Junior League of Pittsburgh, Inc.
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Chair and Editor:
Chere Tiller chere.tiller@forus.com

Submission REQUIREMENTS:

- Submit all articles, in electronic format, to Chere Tiller at: chere.tiller@forus.com
- Articles should be submitted as a plain Word document
- Please, avoid adding Tabs, Tables, and Font Formatting
- Submission of digital photos and graphics should be sent in JPG or EPS format (zipped /compressed before sending)
- The editorial staff reserves the right to edit for content, length and style
- For advertising rates, contact Chere Tiller.

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