



(L-R) Rebecca Smith, Heather Chronis, Joanne Rogers, Victoria Guscoff, Christina Johansen, Jennifer Kilgore, Eileen Bundy, Jessica Nock, Heidi Gillespie and Rick Seback at the Children's Museum for the 90th Anniversary Gala on Friday, October 19. Photo by Jennifer Churches.

Gala

90TH ANNIVERSARY



Junior League of Pittsburgh, Inc. 2012-2013 Slate

Executive Committee

President - Christina Johansen
President - Elect Gretchen Smathers
Treasurer - Jennifer Kilgore
Treasurer - Elect Jessica Nock
Secretary - Eileen Bundy

Board of Directors

Community Director - Stephanie Hoogendoorn
Fund Development Director - Beckey Smith
Marketing and Communications Director - Vicky Guscoff
Membership Director - Heidi Gillespie
Sustainer Director - Heather Chronis

Committee Chairs

American Girl Fashion Show - Madeline Wahl
Annual Appeal - Megan Worbs
Community Research and Development - Stephanie McLeod
Diaper Drive - Alissa Ricci
Done in a Day - Brooke Kissler
Earned Income Opportunities - Jenn Tribble
Events - Maribeth Thomas and Laren Plate
External Communication - Lara Shipkowitz
Internal Communication - Megan Meyer
Graphic Design - Kristin Holzer
Kids in the Kitchen - Jessica Higgs
Lights Editor - Katie Kozora
New Member - Leah Worbs
Nominating Committee - Jenna Neal
Retention Advisors - Jen Grossman
Signature Project - Alaina Warren
Touch a Truck - Kristen Hawkins and Heather Tomko
Training Committee - Sarah Lee
Wear After Shop - Carlee Hallo

New Member

Meghan Fisher
Lisa Knerr
Serina Mannen
Hannah Morrison
Robin Myers
Jill Speegle
Jessica Walters
Rachel Zalewski

Retention Advisors

Downtown - Katie Collins
Highland Park, Rt 28 - Nneka Hathorne
North Hills 1 - Nancy Davis
North Hills 2 - Beckey Smith
Shadyside - Lauren Santori
South Suburbs 1 - Kristen Hawkins
South Suburbs 2 - Julianne Muszynski
Southside - Collyn Evans
Squirrel Hill, Regent Square
Monroeville - Sarah Lee and Allison Saras

Nominating

Julia Gleason
Carol Gomrick
Nneka Hawthorne
Katie Kozora
Reshma Paranjape
Jen Daurora - Ex Officio
Jen Grossman - Retention Advisor Chair

Index

Celebrating 90 years!

President's Message and Mission

SCENE [Events]

Save the Dates!
2012 Provisional Class
10/10 GMM
90th Year Service Challenge
Website Update

FOCUS [Community Projects]

Signature Project: IQ Kids

Fund Development [Money & Mission]

American Girl Fashion Show
Wear After Shop
Earned Income Opportunities
Touch a Truck Recap

Sustainer Spotlight

Elizabeth Hobbs

ET CETERA

Global Links
Cheers!
Little Leaguers

The Junior League of Pittsburgh

33 Terminal Way, Suite 531A
Pittsburgh, PA 15219-1212
P: 412.488.9270
F: 412.488.9271
www.jlpggh.com

The Wear After Shop

4752 Liberty Avenue
Pittsburgh, PA 15224
(412) 687-2600

Store Hours:

Tuesday 10AM - 2PM and Thursday 11AM - 8PM



President's Message

Over the last several months, as we have prepared to celebrate our 90th Anniversary, I have spent time reflecting on the accomplishments of all of our members, past and present. The more I learn about our legacy, history, and the accomplishments of the women of the Junior League of Pittsburgh, the more impressed I am by all that we have achieved and the prouder I am to be able to count myself a member of this amazing organization. I am humbled that our members have entrusted their leadership to me during this celebratory year.

As I write this, Rick Sebak's "Our Neighbor Fred Rogers" on WQED is on the television in the background. In many ways, this year will be reminiscent of our past projects and ninety years of community impact. From 1953-1964 Junior League members created various children's programming for WQED. Our members were on the cutting edge of the then new media, and today, we are embarking on an exciting new radio model. This year, we begin our three-year signature project, iQ Kids Radio, an innovative new media collaboration between WQED Multimedia and SLB Radio Productions to develop commercial free 24/7 internet streaming radio for families with children ages birth to twelve. I am looking forward to later this year when the station begins streaming so that I can listen to it with my son Wyatt. He loves music and enjoyed the preview he heard at our Annual Meeting in May.

We also hosted our 90th Anniversary Gala at the Children's Museum of Pittsburgh on October 19. This seemed natural as the Junior League founded the Children's Museum on June 12, 1983. We were very excited that Kristine Sorensen, from KDKA-TV hosted the event with special guest appearances by Rick Sebak and Joanne B. Rogers. Elizabeth Hobbs was honored as the recipient of the Anne D. Johnston Award recognizing members who have made outstanding contributions to the League and the community. Ms. Hobbs received the award from Heather Chronis, Sustainer Director, and Toni Freeman, Association of Junior Leagues International, President.

I am incredibly excited for this year. Our members and committees have been hard at work during the summer to prepare for our busy fall and year. As the school year begins again, let's all roll up our sleeves and get back to the business of the League and impacting our community.

Warmest regards,



Christina Johansen
2012-2013 President



Mission

We are an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable. We reach out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

Women Building Better Communities

For more than 85 years, the Junior League of Pittsburgh has been the driving force behind the kinds of initiatives and institutions that make our community a healthier, more vital place to live. Junior League members, reflecting a wide range of backgrounds, interests and professional pursuits, work together to identify unmet needs, forge effective coalitions and work for change. Time and time again, the Junior League is among the first organizations to step up and tackle our community's biggest challenges.

Welcome to our 2012-2013 Provisional Class!

Katherine Abel	Dianne Cook	Heather Johnson	Rachel Roney
Julie Banks	Lauren Danks	Jillian Joliat	Dana Ross
Aurora Banuelos	Brandi Darby	Jessica King	Sarah Rothstein
Olivia Benson	Carrie DiRisio	Marlee Kline	Anne Schlicht
Rahel Birru	Mary Kathleen Dobrosielski	Erin Kolenda	Ankita Shah
Gayle Bishop	Ericka Douglass	Haley Kozlowski	Kathryn Shevchik McCarthy
Mary Bishop	Kathleen Farrell	Rachel London	Jessica Simms
Treci Bonime	Anne Fischer	Mary McKinney	Alexandra Tooley
Alexandra Bortot	Alana Fortna	Jessica Miller	Rebecca Toy
Stacey Bullers	Kristie Francioni	Lauren Novick	Terri White
Laura Bunting	Kristina Gaudino	Taylor Pennels	Jane Wieland
Allison Burns	Rebecca Gestiehr	Samantha Quinn	Brandi Wyskocil
Emily Carson	Emily Grattan	Amanda Ratzlaff	Maria Ziembo
Ashlee Carter	Marni Greenwald	Emma Ravis	
Elise Cohen	Elizabeth Guiley	Melissa Reed	
Erin Cohen	Julie Huse	Elizabeth Rogerson	



Provisional class members meet before the October GMM. Photo by Katie Kozora

Annual Appeal

By: Megan Worbs

As you know, the JLP is currently celebrating our 90th year. Throughout our existence, we have relied on generous contributions from donors both within our league and outside to develop the potential of women through the programming we provide.

As members, each year we pay dues to our league to cover yearly administrative costs associated with running a non-profit. What sets us apart from other non-profits is that we are run almost solely through you, our volunteers. As such we do not pay a fundraiser who works day in and day out to ensure our programming can continue because we have the funds to support it. In an effort to create a league that can be sustainable for 90 years to come, we are implementing a strategic Annual Appeal with a goal this year to raise \$4600. With the example set from our Board of Directors, who have set the bar with 100% participation in the campaign, we are currently well on our way to meeting this goal with over \$2800 raised to date. This includes \$640 that was raised as a part of the Pittsburgh Foundations Day of Giving on October 3rd.

As members, there are many ways you can participate in this effort. You can make a one-time donation online through our website. You can pledge through your workplace United Way campaign using agency code 655. Or you can utilize our pledge form to have your donation taken out over three installments. Additionally, the Annual Appeal committee is seeking referrals of individuals and businesses outside of the League who would be interested in supporting our efforts, and we encourage you to consider making a referral. Regardless of your method, your participation in this appeal is a vital part of ensuring our league will make it to 100 years and beyond. Please feel free to reach out to annualappeal@jlpgh.org if you have questions about the campaign, and thank you for your support.

Thank you to those who have supported the campaign thus far. Be sure to check back in the next issue of Lights for acknowledgement of our 2012-2013 Annual Appeal and Endowment Fund donors.

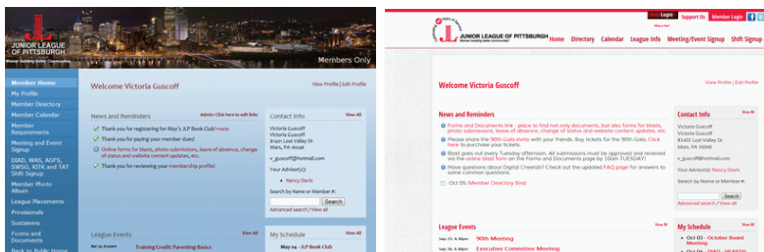
*** Please consider inquiring if your employer participates in a gift matching program when making your donation.**

Our League's Beautiful New Website!

By: Vicky Guscoff, Marketing & Communications Director

Goodbye Blue...
Welcome
Red, White and Grey

If you have not logged into the web site in the last couple of months, you will see a significant change to both the colors and the layout. The Communications Council worked over the course of a year to get in place quotes, funding and a new layout for the home and member pages. The new web page layout officially launched on August 3rd. Of course, we could not have done all of this without feedback from our members. If you see something out of date or have event pictures to share, please email communications@jlpgh.org. Lastly, we want your picture! We're updating our web database and plan to publish a member directory later this year. Our goal is 100% participation. If you have not done so already, please upload your picture by clicking View Profile on the Member Home Page.



Signature Project

JLP Partners with WQED and SLB for iQ Kids Radio

Listen: Imaginatively With Us

With a ninety year history of high profile signature community projects, JLP can now add to the list iQ Kids Radio, its new signature project for the next three years and of which it is a founding partner.

iQ Kids Radio is a new model of non-commercial all-education streaming radio for children and families that caregivers can trust and enjoy themselves. iQ Kids Radio provides a safe, entertaining and fun way to learn, listen, laugh and much more for everyone, together.

JLP is no stranger to the collaborators of iQ Kids Radio – The Saturday Light Brigade (SLB) and WQED. In 1953, JLP started WQED’s children programming and over the course of ten years JLP produced, scripted and acted children’s programs on WQED. In 1980, JLP began plans for the development of The Children’s Museum, which opened in the summer of 1983 and today welcomes 250,000 visitors per year. In 2004, SLB with the assistance of outside donors opened a broadcast studio and training complex in The Children’s Museum, where iQ Kids Radio is produced.

iQ Kids Radio not only re-affirms JLP’s prior work and commitment to both WQED and The Children’s Museum but will continue to uphold and honor JLP’s mission. Still in its early stages, League member involvement with iQ Kids Radio is critical at this exciting juncture to building the foundation and future of iQ Kids Radio.

“We are excited to work with SLB and WQED to launch iQ Kids Radio and provide the children in the Pittsburgh area a new and creative way to learn about the world around them,” said Alaina Warren, co-chair of iQ Kids Radio.

So we encourage you to Listen: Imaginatively with us. Visit iQ Kids Radio and sign up at www.iQkidsradio.org, and spread the word to your friends and families to do the same!



Caption: Children working in SLB's studios. Photographs courtesy SLB Radio Productions, Inc.

Signature Project

JLP's Past Support of WQED

WQED went on the air on April 1, 1954 and was the nation's first community-supported television station. JLP supported WQED on the air from its inception through 1964 by creating children's television programming. From April to June 1954, JLP produced a weekly 15-minute program called "Peterkin Papers", where stories were illustrated by dolls. Approximately 85 League members wrote scripts, recorded stories, built and designed sets, and collected and dressed dolls in period styles. "Peterkin Papers" evolved into a 10-minute spot called "Toysshelf." This new JLP program ran for five years in an hour-program called the "Children's Corner" that was hosted by Josie Carey and included Fred Rogers as a puppeteer. All aspects of "Toysshelf" were handled completely by League members. Each spot told a story illustrated with Patchwork players (puppets) or flannelgraph fantasy (story telling board) based on the Bible, folklore, fairy tales, world classics, and original material. Thereafter, for the next five years, JLP continued to produce a multitude of 15- and 30-minute programs on topics such as local, national and international travel, pets, and space in collaboration with the Buhl Planetarium.



Caption: Scene from the "Peterkin Papers" 1954

iQ Kids Radio News:

June 18, 2012:

iQ Kids Radio Press Release

June 20, 2012:

Pop City published "iQ Kids Radio puts WQED and Saturday Light Brigade on path to new 24-hour kids' programming"

July 4, 2012:

Pittsburgh Post Gazette published "Online radio station for children to start streaming next year"

July 4, 2012:

PBRTV published "iQ Kids Radio to start in 2013"

July 4, 2012:

PBRTV tweeted PBRTV's "iQ Kids Radio to start in 2013"

July 9, 2012:

Target Spot tweeted "Pandering to a highly influential audience, iQ Kids Radio will launch next year for an online only radio station"

July 9, 2012:

Current.org published "WQED and the Pittsburgh production company behind the long-running Saturday Light Brigade pubradio show are partnering on an upcoming stream channel, iQ Kids Radio."

Fund Development

5th Annual American Girl Fashion Show!

By: Madeline Wahl, AGFS Chair

November marked the fifth year for the American Girl Fashion Show. This year, the shows were held on November 17 and 18 at the Pittsburgh Field Club. There were five shows scheduled on Saturday the 17th at 11am, 2:30pm and 6pm and Sunday the 18th at 1pm and 4pm. Tickets sold rapidly. The proceeds support the Junior League's Healthy Kids Initiative and community partnerships, including, iQ Kids Radio, a partnership between the Junior League of Pittsburgh, WQED and the Saturday Light Brigade. iQ Kids Radio is a trusted source for media that caregivers can rely on and enjoy themselves. It will be a safe, entertaining and fun way to learn, listen, laugh and much more.



Wear After Shop (WAS)

By: Carlee Halo, WAS Chair

The Wear After Shop has been a fundraiser for the League since 1925. Located in the heart of Bloomfield, the shop offers a variety of new and gently used styles and rare finds for men, women and children. The shop also carries accessories and small household items. All shop merchandise is received on a donation basis by both League Members and the community. The Wear After Shop Committee plans to host several events at the shop this League year, including a Winter Fur Sale and Spring House Ware Sale. During August and September, come to Bloomfield on Thursday evenings to shop at the Farmer's Market, see a Live on Liberty Concert and enjoy our summer evening hours; the Wear After Shop is open Thursdays until 8PM!

Ready to donate? In addition to normal shop hours, League Members can bring donations to the shop on the first Tuesday of each month, until 7pm. We truly appreciate Sustainer's support of the Wear After Shop. This year, the Wear After Shop Committee is offering a Sustainer Donation Pick Up Service. Simply call Sarah Lee (412) 606-1323 to schedule your pick-up! Want to get involved? The Wear After Shop Committee will be hosting several scheduled shop clean-up days throughout the league year, keep an eye out for dates in the weekly blast. Also, the shop will be open and volunteers needed for upcoming special events in Bloomfield.

We want your feedback! Comments or ideas for the Wear After Shop are welcomed and encouraged.

Email: wearaftershop@jlpgh.org to submit your input today!

Fund Development

Earned Income Opportunities

By: Jenn Tribble, EIO Chair

The Earned Income Opportunity Committee has been hard at work all summer! On Saturday August 11th, the JLP partnered with Ann Taylor for the grand re-opening of their Ross Park Mall New Concept store. Five League members modeled Ann Taylor's latest fashions while JLP members and supporters shopped to benefit the League. The Host Committee consisted of Jenn Tribble - Earned Income Opportunity Chair, Gretchen Smathers - President Elect, Beckey Smith - Fund Development Director, Heidi Gillespie - Member Director and Stephanie Hoogendoorn – Community Director. Ann Taylor donated \$1,000 to the JLP for hosting the event.



(L-R) Jenn Tribble, Heidi Gillespie, Rebecca Smith, Gretchen Smathers, and Stephanie Hoogendoorn model Ann Taylor fashions. Photo by Jennifer Churches

For the first time ever, the JLP has contracted with Aramark, the concessions vendor for Heinz Field, to run concession stands during all the Steelers home games for the 2012 football season. League members manage a concession stand preparing and selling food and alcohol before and during a home game, including the setup, cooking and breakdown of the booth. Through the NPO program, the JLP will earn 6% of all food sales and 3% of all alcohol sales from each game's total sales with minimum earnings of \$65 per volunteer. The League is required to provide a minimum of eight volunteers for each game worked. In order to work a game day shift, League members and non-League members over the age of eighteen must attend a mandatory food safety and alcohol consumption training.

We'd like to thank the following members and JLP supporters for their generous support of the Heinz Field NPO Program, which would not be possible without them: Suzy Golitko, Toni Sacco, Beckey Smith, Peggy Mooney and her husband Bill, Alaina Warren, Samantha Scrivner and her husband Chris Lee, Gretchen Smathers, Allison Carr, Meghan Fisher, Kim Kisner and Jennifer Sherry.

As a reminder, don't forget we will soon be hosting our 2nd annual Holiday Plant sale, selling beautiful poinsettias and Christmas wreaths this coming holiday season.



If you have questions or suggestions about the Earned Income Opportunities, please contact Jenn Tribble at incomeopportunities@jlpgh.org.

Fund Development

Touch-A-Truck

By: Kristen Hawkins, TAT Co-Chair

The Fifth Annual Touch-A-Truck was held on May 19th, 2012 from 10am – 2pm in the Strip District at 15th and Smallman Streets.

Our 2,500 attendees helped the Junior League of Pittsburgh raise approximately \$12,000!

Thirty-three different organizations in the community generously donated their time and their trucks to the event. Crowd favorites include the Pittsburgh Bomb Squad, Guyasota VFD Fire Truck, L&E Concrete Pump Truck, Maxim's Crane, "Daddy's Nightmare" Monster Truck, and University of Pittsburgh Mobile Science Lab.

In addition to exploring the trucks, attendees had the opportunity to participate in several entertainment activities. Eat-N-Park brought Smiley cookies for guests to decorate. Miss Teen Pennsylvania, Julia Belechak, was in attendance, and decorated crowns and took pictures with young girls. Macaroni Kids, an online promoter of family-friendly events in the local community, created a wonder kid driving course. There were also tattoos, noodle necklaces, sand art, and healthy snacking demonstrations. A myriad of mascots attended our event, including Iceburgh the Penguin, the Pirate Parrot, Steely McBeam, the University of Pittsburgh Panther, and the Pittsburgh Zoo's Polar Bear and Shark. Making their debut this year were the Steel City Ghostbusters, who brought their inflatable Stay Puft Marshmallow Man and Ectomobile, both of which were huge hits with children and parents alike.

The Sixth Annual Touch-A-Truck is scheduled for May 18th, 2013. If you would like to be on the committee, have any questions, or would like more information, please contact Touch-A-Truck Chairs Heather Tomko and Kristen Hawkins at touchatruck@jlpgh.org.



(L-R clockwise) Volunteers, Lisa McCarthy, Maddie Wahl, Maribeth Thomas, Amy Kelly and Rebecca Smith staff the TAT tables

Sustainer Spotlight

Elizabeth Hobbs

By: Katie Kozora

On October 2, I had the pleasure of interviewing Mrs. Elizabeth Hobbs, our 2012 Anne B. Johnson award winner. After only a few minutes of conversation, it was clear that Elizabeth's story was an inspiring one. Elizabeth and her husband reside in Fox Chapel, a place they have called home for over 30 years, although it has been back and forth to that area three different times. She has two married sons and 4 loving grandchildren.



Elizabeth's passion lies in helping those who are disabled. This passion led to a 14 year career as a Medical Social Worker with Harmarville Rehabilitation Center. This passion stems from her love for her own disabled sister. Elizabeth and her sister reside in different states, so Elizabeth cannot always be there to care for her sister. By being away and knowing others were caring for her sister, she knew that her mission was to do anything for children who suffered from a disability as well. Since retiring from Harmarville, Elizabeth continues to share her love and time with these amazing children at the Children's Home of Pittsburgh. She has been an active volunteer with the Children's Home for over 12 years. She wrote a book, *Always an Open Door*, and helped in the development of a room that was dedicated specifically for parents of children in the home, a place where they could go and pray for their sick children.

Elizabeth's journey to the Junior League was not the normal route most take. At the time, the Junior League had a rule that women must live in the area for two years prior to being able to join. This was a problem for Elizabeth, as she and her family often moved due to her husband's career. (In 54 years, they moved 34 times!) While living in Northern Virginia, she was invited to be a part of the Northern Virginia Service League. This organization helped parents of children with disabilities. With Elizabeth's help, they founded the first school in Reston, VA for children with disabilities. At the time the school began, there were no laws that mandated these children have access to school, so for many of them there was nothing. This was one of the many doors Elizabeth opened for those in need. Eventually Elizabeth moved to Pittsburgh (after a detour that included living in South Africa) and one day she received a phone call from the Northern Virginia Service League. She was told that the Service League was being incorporated in the Junior League and because of her service they would like her to be a member of the Junior League. Because she was living in Pittsburgh, she became a member of the JLP and actually started her League career as a Sustainer. The things she admired most about the League were that they encouraged working together to give back to the community. It was an avenue in which you could give back. She said the League opened doors, as she could read and learn about what the League was doing in the community and that there was always an opportunity to participate.

In addition to the Junior League and the Children's Home, Elizabeth has dedicated her time to a number of causes including the Family Lemieux's Board of Directors, the Episcopal Church Women Diocese of Pittsburgh and the Women's Committee for the Carnegie Museum of Art. She has lived in the third world country of Suriname, where she was instrumental in helping them develop a volunteer program. With help from friends, they started a "Reach and Recovery" center for cancer patients (a first of its kind in Suriname) and also a program where they shipped prosthetics from the US to those who were in need. She attended the UN Fourth World NGO Forum on Women's Issues in Beijing, China, as a part of the Anglican Women's Network, served on the South American Missionary Society Board of Directors, and has twice been a delegate to The Triennial Meeting at General Convention for the Episcopal Church. She has been recognized with awards from the Junior League of Pittsburgh and also received the Distinguished Alumnae Award at Hollins University.

Elizabeth's advice to current members is to always know and believe in the mission. In leadership roles, mentor those below you and allow them to take the glory. Do the best we can, every single day. Continually give back to the community and serve those around you. You never know who you are with. You are put in certain places to do certain things. Be aware of your surroundings and listen to what you are called to do next. As long as the service to the community gets done, it is not important who gets the credit.

Elizabeth leaves us with a quote from Helen Steiner Rice, "Time is not measured by the years that you live, but by the deeds that you do and the joy that you give. And each day as it comes brings a chance to each one, to love to the fullest, leaving nothing undone, that would brighten the life of lighten the load, of some weary traveler lost on life's road. So what does it matter how long we may live, if as long as we live we unselfishly give."

Non-profit
 Organization
 U.S. Postage
 PAID
 Pittsburgh, PA
 PERMIT# 184

33 Terminal Way
 Suite 531A
 Pittsburgh, PA 15219-1212



Cheers!

MEGHAN ROE ENVIRONMENTAL/HEALTH & SAFETY



Palpable. That's the best word to describe Meghan Roe's enthusiasm for safety and compliance. Roe, 30, is currently manager of compliance assurance at PPG Industries, Inc., a \$14.9 billion company that operates in more than 60 countries. Roe is responsible for leading corporate compliance audits, to ensure that all PPG sites around the world are in compliance with both regulatory and PPG standards. Her passion is shared with everyone around her at PPG and within the chemical industry. She never tires of mentoring and helping new and veteran employees understand and appreciate the importance of and need for safety and compliance.

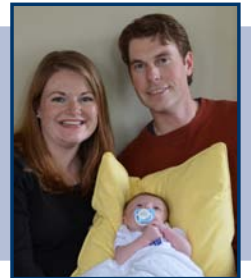
Active **Meghan Roe** was featured in Pittsburgh Magazine for her involvement with One Young World.

chatham UNIVERSITY

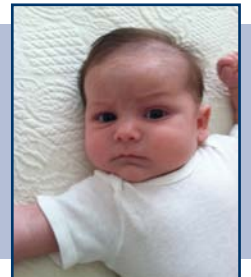
Gold Active and Past President **Jennifer Daurora** has been asked to serve on the Advisory Board for the Chatham University Center For Women's Entrepreneurship.

Little Leaguers

Eileen and Jason Bundy proudly announced the birth of their son Jason William Bundy on August, 23rd at 7:57 pm, weighing 8 pounds 9 ounces and was 20 inches long. Jason will go by "JW".



Amy and Joe Welsh proudly announced the birth of their new baby boy Alexander Kent Welsh. Alex was born Tuesday, July 31 2012 at 7:48am and was 7 lbs 12 oz and 19.5 inches long.



Jennifer and Jon Grossman proudly announced the birth of their son, Cason Edward Grossman, on June 10th. Jen adds, "He is a great baby and I love being a mom!"

